

The National Lottery Heritage Fund Strategic Funding Framework 2019 - 2024

Crawley Funding Day February 2019



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New website: www.heritagefund.org.uk



HERITAGE FUND

'In the High Woods' project, South Downs National Park Authority



What we are going to cover?

1. Introduction to The National Lottery Heritage Fund

2. Introduction to the new National Lottery Grants for Heritage

3. Available support and how to apply



Introduction to The National Lottery Heritage Fund

So who are we?

The National Lottery Heritage Fund is a National Lottery Good Cause

www.lotterygoodcauses.org.uk



Polli:Nation

Alongside The National Lottery Community Fund (previously BIG), Sport England, Arts Council England and British Film Institute (BFI)

There are other good causes across the UK



Where do we get the money from?

All our money comes from National Lottery ticket sales

Breakdown of every pound

- 50p Prize fund
- 28p Good causes
- $\rightarrow 5p goes to us$
- 12p Government
- 5p Retailers as commission
- 5p Camelot



Runnymede Explored © Brian Cleckner

Nationally over the next 5 years we will be investing £1.2 billion



How do we define heritage?

Heritage can mean different things to different people.

It can be anything from the past that people value and want to pass on to future generations.



Thomas Highflyer project © Ray Gibson



Who do we fund?

We will still be funding public and not-for-profit organisations such as:

- Charities or Trusts
- Voluntary Groups
- Community Interest Companies (CIC)
- Youth Organisations
- Faith Organisations (Church PCC)
- Local authorities & Parish Councils

We will also fund:

 Private owners of heritage assets in cases of clear public benefit under £100k

Or partnerships between any of these.



OWLS (Outdoor Woodland Learning in Surrey)



What do we fund?

The National Lottery Heritage Fund awards grants relating to:

- Museums and collections
- Community heritage
- Landscapes and nature
- Historic buildings and monuments
- Industrial, maritime and transport
- Cultures and memories

All projects must be clearly related to UK **Heritage**

All projects must be well **planned and budgeted**

Must meet our new **Outcomes**





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Introduction to the new National Lottery Grants for Heritage

Our new vision

'Inspiring, leading and resourcing the UK's heritage to create positive and lasting change for people and communities, now and in the future.'



Command of the Oceans © Rikard Osterlund



Slough Stories, Slough Museum

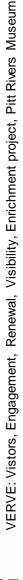


Our funding priorities

The National Lottery Heritage Fund's key priorities for 2019-2024:

- Inclusion of under-represented groups:
 - disabled people
 - young people
 - people from minority ethnic communities
 - LGBT+ communities
 - people from lower socio-economic backgrounds
- Heritage at risk
- Community and local heritage
- Landscapes and nature







Why change anything?

Our previous funding framework ran from 2013-2019.

The National Lottery Heritage Fund's programmes are run on roughly a five year cycle.

From 2019-2024 we want to address the needs of the sector and respond to:

- National consultations
- Our Tailored Review
- The Mendoza Review



Waterloo to Waterlooville 200 Years



Highlights from new National Lottery Grants for Heritage

Small	Medium		Large
£3k-£10k	£10k-£100k	£100k-£250k	£250k-£5m
Single-Round Application	Single-Round Application	Single-Round Application	Development Grant Application Delivery Grant Application
Head of Team Decision	Head of Team Decision	Committee Decision	Committee or Board Decision
No deadlines	No deadlines	Quarterly deadlines	Quarterly deadlines
8 week decision	8 week decision	12 week decision	12 week decision
Max 1 Year	Max 5 Years	Max 5 Years	Max 7 Years (2 years development and 5 years delivery)



Evaluation

Emphasis on evaluation of your project from the beginning.

We want to see the long term impact of projects across the heritage sector.

This needs to be planned and adequately resourced.



The Great Dixter Conservation Project © Isabelle Cadrot





In the early years of the Framework we expect to run the following campaigns

Capacity building and organisational resilience (2019-2021)

Digital capabilities (2019-2021)

Wellbeing (2020-2021)

Dynamic Collections (2020-2021)

Place (2021-2022)



Our new outcomes

- A wider range of people will be involved in heritage
- Heritage will be in better condition
- Heritage will be identified and better explained
- People will have developed skills
- People will have learnt about heritage, leading to change in ideas and actions
- People will have greater wellbeing
- The funded organisation will be more resilient
- The local area will be a better place to live, work or visit
- The local economy will be boosted

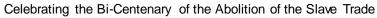


With our investment...

... a wider range of people will be involved in heritage

There will be more people engaging with heritage and this audience will be more diverse than before your project started.







What we would like to see...

- We want as many people as possible to benefit from our funding, including National Lottery Players
- Enabling people to tell their own stories
- Introducing new audiences to heritage
- Sharing experiences, increasing confidence and gaining new insights



Up on the Downs: the White Cliffs Landscape Partnership Scheme



With our investment...

...people will have greater wellbeing

Individuals will feel more connected to the people around them and/or the place where they live as a result of involvement in your project – this is what we mean by greater wellbeing.



Improving Futures: volunteering for wellbeing © Jason Lawson



Five ways to wellbeing

Research indicates that building these five actions into our daily lives improves wellbeing:

- Connect building social links to combat loneliness
- **Be Active** both mentally and physically, try new opportunities
- Take Notice be curious
- Keep learning try something new or take up a challenge
- **Give** volunteer and share with others.



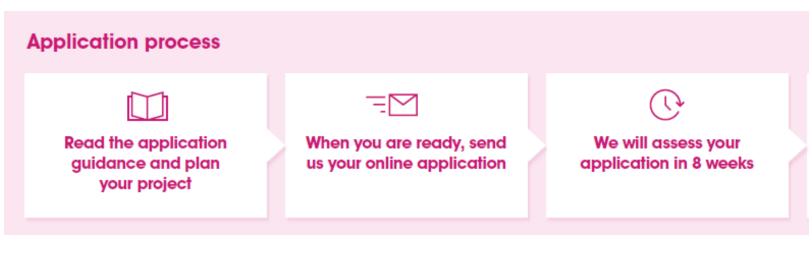
Roots&Culture © Ray Gibson



Available support and how to apply

Got an initial heritage project idea?

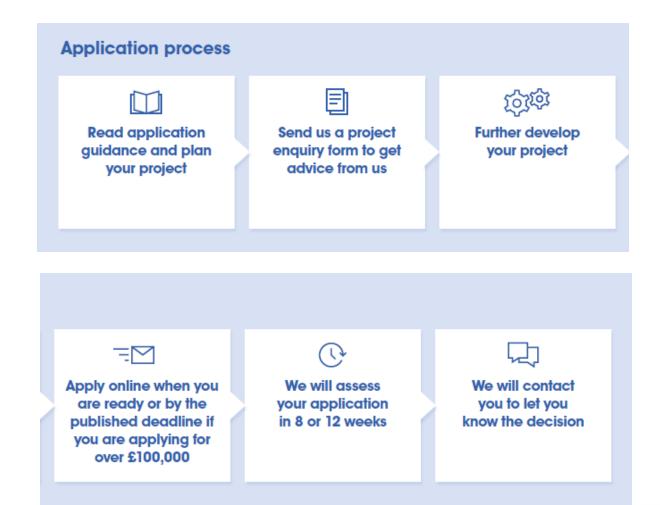
National Lottery Grants for Heritage £3-£10k:







Got an initial heritage project idea? National Lottery Grants for Heritage £10-£250k:





Expression of Interest form

Over £250k Expression of Interest form is mandatory and assessed.

If EOI is approved you will be invited to apply within 12 months.

heritage lottery fund	Awarding funds from THE NATIONAL LOTTERY O English Cymroag
Expression of Interest	Accessibility Help Telephone Assistance
Notes Summary 1. Your Organisation 2. Project Proposal 3. Submission	
Items marked * must be completed	
 *2a. Piease tell us about your project. In particular, please try to cover: Heritage focus What programme outcomes you are hoping to achieve. Please note that we expect all projects to achieve the outcome 'A wider range of people will be involved in heritage.' Whay you want to do this project (what is the need and demand) Feasibility or options work done so for Timescales Overall cost including a short breakdown of key items of expenditure 	
Word Count: 0 * 2b. How much are you likely to ask for from us?	



When applying...

Good news! - more streamlined, new look application forms

- Fewer questions
- Fewer sections
- Fewer supporting documents required
- Smaller word limits
- More flexibility just one mandatory outcome
- Helpful info buttons that tell you what we're looking for in your response (Also replicated in the help notes, which you may find easier to read)

Sharing Heritage	National Lottery Grants for Heritage £3k-10K	
10 sections	6 sections	
27 questions in total (including Your Organisation section)	21 questions in total (includes additional questions in Your Organisation section about whether applicant is BAME or LGBT led etc, Welsh language, communication needs and social media details).	
Project based questions = 20	Project based questions = 11	
4,200 word limit for applicants	1,900 word limit for applicants	
8 supporting documents required	4 supporting documents required	



When applying...

- Projects under £100k can apply at any time now live!
- Projects over £100k will have quarterly deadlines and decisions
- First £100k application deadline 5 March 2019 for a decision in June 2019
- Second £100k application deadline 28 May 2019 for a decision in September 2019







Thank you Chris Mason & Joanne McAleer

Development Officers

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'My Battersea Story' oral history project for alumni and staff of Battersea Polytechnic, University of Surrey