



The National Lottery Heritage Fund

Strategic Funding Framework 2019 - 2024

Crawley Funding Day
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Getting in touch

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New website: www.heritagefund.org.uk



'In the High Woods' project, South Downs National Park Authority

Overview

What we are going to cover?

- 1. Introduction to The National Lottery Heritage Fund**
- 2. Introduction to the new National Lottery Grants for Heritage**
- 3. Available support and how to apply**

Introduction to The National Lottery Heritage Fund



So who are we?

The National Lottery Heritage Fund is a National Lottery Good Cause

www.lotterygoodcauses.org.uk



Polli:Nation

Alongside The National Lottery Community Fund (previously BIG), Sport England, Arts Council England and British Film Institute (BFI)

There are other good causes across the UK



Where do we get the money from?

All our money comes from National Lottery ticket sales

Breakdown of every pound

50p – Prize fund

28p – Good causes

↳ **5p – goes to us**

12p – Government

5p – Retailers as commission

5p – Camelot



Runnymede Explored © Brian Cleckner

Nationally over the next 5 years we will be investing £1.2 billion

How do we define heritage?

Heritage can mean different things to different people.

It can be anything from the past that people value and want to pass on to future generations.



Thomas Highflyer project © Ray Gibson

Who do we fund?

We will still be funding public and not-for-profit organisations such as:

- Charities or Trusts
- Voluntary Groups
- Community Interest Companies (CIC)
- Youth Organisations
- Faith Organisations (Church PCC)
- Local authorities & Parish Councils

We will also fund:

- Private owners of heritage assets in cases of clear public benefit under £100k

Or partnerships between any of these.



OWLS (Outdoor Woodland Learning in Surrey)

What do we fund?

The National Lottery Heritage Fund awards **grants relating to:**

- Museums and collections
- Community heritage
- Landscapes and nature
- Historic buildings and monuments
- Industrial, maritime and transport
- Cultures and memories

All projects must be clearly related to UK **Heritage**

All projects must be well **planned and budgeted**

Must meet our new **Outcomes**



Runnymede explored, © John Millar



**Introduction to the new
National Lottery Grants for
Heritage**

Our new vision

‘Inspiring, leading and resourcing the UK’s heritage to **create positive and lasting change** for people and communities, **now and in the future.**’



Command of the Oceans © Rikard Osterlund



Slough Stories, Slough Museum

Our funding priorities

The National Lottery Heritage Fund's key priorities for 2019-2024:

- Inclusion of under-represented groups:
 - disabled people
 - young people
 - people from minority ethnic communities
 - LGBT+ communities
 - people from lower socio-economic backgrounds
- Heritage at risk
- Community and local heritage
- Landscapes and nature



VERVE: Visitors, Engagement, Renewal, Visibility, Enrichment project, Pitt Rivers Museum

Why change anything?

Our previous funding framework ran from 2013-2019.

The National Lottery Heritage Fund's programmes are run on roughly a five year cycle.

From 2019-2024 we want to address the needs of the sector and respond to:

- National consultations
- Our Tailored Review
- The Mendoza Review



Waterloo to Waterlooville 200 Years

Highlights from new National Lottery Grants for Heritage

Small	Medium		Large
£3k-£10k	£10k-£100k	£100k-£250k	£250k-£5m
Single-Round Application	Single-Round Application	Single-Round Application	Development Grant Application Delivery Grant Application
Head of Team Decision	Head of Team Decision	Committee Decision	Committee or Board Decision
No deadlines	No deadlines	Quarterly deadlines	Quarterly deadlines
8 week decision	8 week decision	12 week decision	12 week decision
Max 1 Year	Max 5 Years	Max 5 Years	Max 7 Years (2 years development and 5 years delivery)

Evaluation

Emphasis on evaluation of your project from the beginning.

We want to see the long term impact of projects across the heritage sector.

This needs to be planned and adequately resourced.



The Great Dixter Conservation Project © Isabelle Cadrot

Campaigns

In the early years of the Framework we expect to run the following campaigns

Capacity building and organisational resilience (2019-2021)

Digital capabilities (2019-2021)

Wellbeing (2020-2021)

Dynamic Collections (2020-2021)

Place (2021-2022)

Our new outcomes

- **A wider range of people will be involved in heritage**
- Heritage will be in better condition
- Heritage will be identified and better explained
- People will have developed skills
- People will have learnt about heritage, leading to change in ideas and actions
- People will have greater wellbeing
- The funded organisation will be more resilient
- The local area will be a better place to live, work or visit
- The local economy will be boosted

With our investment...

... a wider range of people will be involved in heritage

There will be more people engaging with heritage and this audience will be more diverse than before your project started.



Celebrating the Bi-Centenary of the Abolition of the Slave Trade

What we would like to see...

- We want as many people as possible to benefit from our funding, including National Lottery Players
- Enabling people to tell their own stories
- Introducing new audiences to heritage
- Sharing experiences, increasing confidence and gaining new insights



Up on the Downs: the White Cliffs Landscape Partnership Scheme

With our investment...

...people will have greater wellbeing

Individuals will feel more connected to the people around them and/or the place where they live as a result of involvement in your project – this is what we mean by greater wellbeing.



Improving Futures: volunteering for wellbeing © Jason Lawson

Five ways to wellbeing

Research indicates that building these five actions into our daily lives improves wellbeing:

- **Connect** – building social links to combat loneliness
- **Be Active** – both mentally and physically, try new opportunities
- **Take Notice** – be curious
- **Keep learning** – try something new or take up a challenge
- **Give** – volunteer and share with others.



Roots&Culture © Ray Gibson

Available support and how to apply



Got an initial heritage project idea?

National Lottery Grants for Heritage £3-£10k:

Application process



Read the application guidance and plan your project



When you are ready, send us your online application



We will assess your application in 8 weeks



Your application will go to a monthly decision meeting



We will contact you to let you know the decision

Got an initial heritage project idea?

National Lottery Grants for Heritage £10-£250k:

Application process



Read application guidance and plan your project



Send us a project enquiry form to get advice from us



Further develop your project



Apply online when you are ready or by the published deadline if you are applying for over £100,000



We will assess your application in 8 or 12 weeks



We will contact you to let you know the decision

Expression of Interest form

Over £250k Expression of Interest form is mandatory and assessed.

If EOI is approved you will be invited to apply within 12 months.

The screenshot shows the 'Expression of Interest' form interface. At the top left is the 'heritage lottery fund' logo. At the top right is the 'Awarding funds from THE NATIONAL LOTTERY' logo with 'English' and 'Cymraeg' options. Below the header is the title 'Expression of Interest' and a navigation bar with tabs for 'Notes', 'Summary', '1. Your Organisation', '2. Project Proposal' (which is highlighted), and '3. Submission'. There are links for 'Accessibility Help' and 'Telephone Assistance'. A note states 'Items marked * must be completed'. The main section is titled '*2a. Please tell us about your project. In particular, please try to cover:' and lists several bullet points: 'Heritage focus', 'What will the project do (capital work and activities)', 'What programme outcomes you are hoping to achieve. Please note that we expect of projects to achieve the outcome 'A wider range of people will be involved in heritage.', 'Why you want to do this project (what is the need and demand)', 'Feasibility or options work done so far', 'Timescales', and 'Overall cost including a short breakdown of key items of expenditure'. Below this is a text area with a word count of 0 and a note: 'This section of the form has a total word count of 800 words. Please note that dashes in the text count as whole words.' The final section is '*2b. How much are you likely to ask for from us?' with an empty input field.

When applying...

Good news! – more streamlined, new look application forms

- Fewer questions
- Fewer sections
- Fewer supporting documents required
- Smaller word limits
- More flexibility – just one mandatory outcome
- Helpful info buttons that tell you what we're looking for in your response
(Also replicated in the help notes, which you may find easier to read)

Sharing Heritage	National Lottery Grants for Heritage £3k-10K
10 sections	6 sections
27 questions in total (including Your Organisation section)	21 questions in total (includes additional questions in Your Organisation section about whether applicant is BAME or LGBT led etc, Welsh language, communication needs and social media details).
Project based questions = 20	Project based questions = 11
4,200 word limit for applicants	1,900 word limit for applicants
8 supporting documents required	4 supporting documents required

When applying...

- Projects under £100k can apply at any time – now live!
- Projects over £100k will have quarterly deadlines and decisions
- First £100k application deadline **5 March 2019** for a decision in June 2019
- Second £100k application deadline **28 May 2019** for a decision in September 2019



Bronze Age Roundhouse construction & related workshops

Thank you

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'My Battersea Story' oral history project for alumni and staff of Battersea Polytechnic, University of Surrey