

NATIONAL LOTTERY PROJECT GRANTS INFORMATION SHEET

TIME LIMITED PRIORITY

Unlocking Collections

Arts Council National Lottery Project Grants is our open-access funding programme for individual practitioners, arts organisations, libraries, and museum projects.

Published: November 2021







What's Inside

This information sheet relates to Arts Council England's National Lottery Project Grants. It can be used alongside the Project Grants 'How to Apply' guidance documents to support you to make your application.

See our website for more information about Project Grants.

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Time limited priorities information

From time to time, we may ask for specific types of applications through Arts Council National Lottery Project Grants to help us achieve our strategy <u>Let's</u> Create.

The opportunity to respond to any priority is part of Arts Council National Lottery Project Grants, and is not a separate programme. Any application must meet the criteria for Project Grants, as well as respond to the specific characteristics of any priority.

This information sheet relates to the Unlocking Collections Time Limited Priority.

Unlocking Collections

Museums in England are a vital aspect of cultural life, caring for and displaying collections which help us to understand who we are, and where we come from. Museums are the custodians of our past and provide numerous opportunities for people to engage with their collections through interpretation, community engagement, public programming, contemporary collecting and other events and activities.

As part of the Arts Council's commitment to funding museums and their collections, Unlocking Collections campaign is a Time Limited Priority within National Lottery Project Grants, aimed at enabling museums to develop their collections-based work and increase public engagement with, and use of, their collections.

We are encouraging applications to respond to this Time Limited Priority between November 2021 and November 2022.



What you can apply for

We welcome applications from museums looking to develop their work with the collections they manage and care for.

We fund projects which highlight the use of collections; whether that is for community-based engagement, the development of interpretation or providing opportunities for museums to develop their digital skills and knowledge.

We are keen to see applications which consider the following areas of museum practice:

- Re-interpretation of collections:
 - We are committed to working with a wider range of people to better understand and reinterpret collections. We want them to be more inclusive, relevant, useful and engaging. This includes projects that enable a deeper understanding of collections' provenance.
- Digital tools and mechanisms within museums (to promote a shared understanding of the content and significance of collections across the sector, linking to Digital Champions Networks)
- Collections review: improving the standard of collections storage and display spaces

Types of Unlocking Collections activity we can fund include:

- documentation programmes which engage local communities in researching and understanding more about collections within their local museum/s
- collections development programmes which enable museums to enhance their interpretation of the collections they hold
- workshop activity which places collections at its heart. This could mean



workshops for communities and the staff working within the museum itself

- support programmes for museums to develop digital skills and knowledge linked to effective collections management and documentation
- collections review projects which enable museums to better understand their holdings, and improve engagement with them

What we are unlikely to fund

There are some aspects of museum collections projects which may not have a clear public benefit, or which are not priorities for our funding. As such, we are unlikely to fund:

- applications which primarily support staffing or management costs, infrastructure or capital costs
- projects that do not provide public-facing outcomes or benefits

Completing your application

Before you apply, think about:

- how you currently work with your collections, what this funding will do to help improve access to, and understanding of, the objects you care for
- who you will work with to deliver your proposed programme of activities
 - Do your collections provide opportunities to engage local



communities? Are there other museums or cultural organisations who might be partners in this project?

- who your audiences are
 - How will you use your collections to engage your audiences?
 What will the outcomes be?
- how will you manage potentially challenging conversations about the provenance/heritage of the objects you hold, and how will you safeguard the communities and partners you work with in these discussions?
- the environmental impact of your work
 - We encourage the projects we fund to be environmentally responsible. Within collections work, this might mean the use of sustainable and recyclable materials for packing or reductions in the use of vehicles for the transportation of objects.

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You can also Livechat with our customer services team by clicking the icon on our Project Grants page on our website: artscouncil.org.uk/projectgrants