Creative People and Places 2019-22

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Agenda

1. Background and vision
2. Criteria
3. Things to think about
4. Creative People and Places in your area
5. Timeline for Round 1
6. Questions about applying
7. Networking and discussion
8. Final questions and next steps
Background and vision
Background

- First programme 2012
- 21 places currently funded
- Evidence-based
- Delivers on Arts Council England's Goal 2
- First programme was arts focused; new programme arts and culture
- Targeting least engaged places according to Active Lives
- Total commitment to date is £90 million
- £24 million of this for new programmes
- Action Research programme
Vision

• To support the public to shape local arts and cultural provision
• More people experience & inspired by arts / culture
• Excellence both in the process of engaging communities and cultural offer
• Collaboration between communities, cultural organisations and others
• Action Research – new approaches and learning freely shared
• 10 year vision
Aims

Three core questions

• Are more people from places of least engagement regularly experiencing and inspired by arts and culture?

• To what extent is the aspiration for excellence of art and culture and excellence of the process of engaging communities achieved?

• What approaches are successful and what are we learning?
Criteria

Winter Lights parade and performance at Bell Square, part of OPP Hounslow led by Watermans.

Photo by Vipul Sangoi.

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Eligible places

- Bottom 33% of engaged places according to Active Lives Survey November 2015 – May 2017
- Of the 109 that fall into this category 30 already covered
- 79 new places eligible
Who can apply

• Consortia including community and cultural representation
• Individual organisations can only be named as core members of one proposal
• Consortia may apply to lead activity in more than one place – eg where they are geographically close
• Multiple applications from places are not encouraged – partnership and a single application are encouraged
• Existing CPPs can apply for an expansion
Things to think about

- Responding to local demographic
- How will you empower the public
- Range of partnerships
- Governance
- Monitoring and data
- Peer learning and CPP website
- What are your local assets
Building on what we’ve learnt

• It takes time
• Trust - Don’t overload with other outcomes eg health, employment, educational – they may follow anyway
• It helps to be part of a national network – peer learning is important
• Different kind of leadership

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Rien N’est Moins Sur by Collectif de Bascule at Appetite’s Big Feast 2015. Photo by Andrew Billington Photography
Creative People and Places in your area

Appetite presents the Enchanted Chandelier by Trans Express. Image © Clara Lou Photography.
In the area

• Area budgets are over two rounds and outlined in the guidance
• £1-2 million available for each new programme
• Between £750,000 and £1,750,000 for expansions
• 25% partnership funding requirement
• Interested applicants sign up to register of interest and make contact
• Applicants must have a mandatory conversation with the Arts Council by 7 March 2019
• Don’t forget to set up a Grantium profile before applying – can take 10 days for approval
Timeline for Round 1

- Guidance available now on our website
- Portal opens for applications 10 January 2019
- Portal closes 21 March at noon
- Notification of invite to interview by 2 July
- Interviews week of 8 July
- Final decision by 7 August
- Activity to start 1 November 2019
- Activity is for 4 year period to end no later than 31 October 2023
Discussion

An opportunity to chat in groups according to the place you are interested in:

• What’s been tried before in the place? What worked? What didn’t?
• What needs to change?
• Who might you need to engage?
• What might radically different look like in your place?
• Anything you still want to ask?
Next steps

• Read the guidance
• Build your partnerships
• Register your interest
• Set up Grantium profile
• Speak to your local office
• Apply by **midday 21 March 2019**
The Big Feast by Appetite in Stoke-on-Trent, Appetite, 2014

Photo © Appetite / Clara Lou Photography

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