# How to Guide:

The Activity Plan for Investment Principles Support Organisations

2024/25

Arts Council England



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# Introduction

Welcome to the How to Guide for The Activity Plan for Investment Principles Support Organisations.

Each applicant will need to complete and provide three updated templates on an annual basis as part of their funding agreement:

- The financial template (https://www.artscouncil.org.uk/media/22090/download? attachment)
- The Investment Principles Plan (https://www.artscouncil.org.uk/media/22091/download? attachment)
- The Activity Plan for Investment Principles Support
   Organisations

(https://www.artscouncil.org.uk/media/22089/download? attachment)

This guide will show you how to complete The Activity Plan and will outline:

- What the Activity Plan is and who needs to complete it
- Why we are using it
- Resources available to help you
- And what you need to tell us when you're filling it in

## What is The Activity Plan for Investment Principles Support Organisations and who needs to complete it?

You will need to complete the **Activity Plan template** (https://www.artscouncil.org.uk/media/22089/download? attachment) annually as part of your funding requirements, to form the basis of your ongoing monitoring for each funding year.

The Activity Plan is a template that enables you to tell us about the activities you propose to deliver to other organisations and individuals to help them in the use of our Investment Principles.

There is only one template, whether you have applied to support use of one, two, three or four of the Investment Principles. You'll be able to tell us about a total of up to ten activities, so you'll need to think about how best to present your activity. Remember this activity is only for 2024-2025.

If you are a National Portfolio Organisation you will need to complete **The Activity Plan for Outcomes** 2024/25 (https://www.artscouncil.org.uk/media/22088/download? attachment) rather than The Activity Plan for Investment Principles Support Organisations 2024/25. You can find all the resources and information you need to complete this template on our website.

## Why are we using it?

We request this information using a template to ensure the information we received is consistent and comparable. We need an updated template at the start of each funding year, so that we are clear on the activity we are funding and what you will need to report progress against.

As a reminder of our four Investment Principles, you can take a look through our strategy Let's Create, where we outline and define our four Investment Principles. You can find this on our **website** (https://www.artscouncil.org.uk/lets-create/investment-principles).

# What information do you need when completing the template?

When you open this template, it will always open on the main page depicted below.

N	ame of organisation															
P	roject URN															
		т	nese cells wil tu	rn grey once yo	ou have type	ed into them. Please	do not edit thes	e columns once (	completed - you sh	ould advise (	on changes i	n the upo	iate colum	ns.		
'	rimary investment Principle - select one per activity	Ac	ivity			Output/s - please l	nclude propose quarter you exp	d timings for thes ect them to happ	e, for example whice en	ch		Targ	ets and su	ccess measu	res	LOC
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You will find a key at the top of the template. Follow the links in blue to navigate your way around the template. You can enter text in cells highlighted white and you will need to use a drop down in cells coloured beige. Please remember you will not be able to make changes to the cells in grey, yellow or those marked with a cross.

COLUMN EXPLANATORY HEADINGS NOTES	LINKS	FREE CELL FOR TEXT ENTRY	SELECT FROM DROPDOWN
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If you wish to alter your view of the template, you can use the zoom function to the bottom right of your screen.

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In this box in the top left of the main Activity Plan, you'll need to state the name of the organisation. In the space below, you'll need to quote your Project Unique Reference Number, which was generated when you began making your application on Grantium. This number should start with NPIP (or NPTP if you are a Transfer organisation).

Name of organisation	
Project URN	NPIP

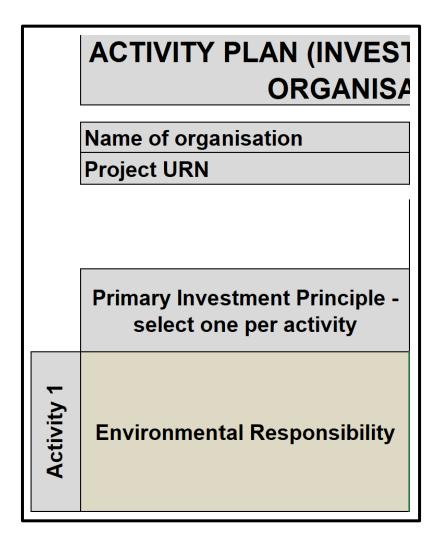
# **Investment Principles**

To begin, use the drop down highlighted below to select which of our Investment Principles the Activity you are going to deliver will contribute to. This can be either:

- Inclusivity and Relevance
- Environmental Responsibility
- Dynamism
- Ambition and Quality

	ACTIVITY PLAN (INVESTMENT SUPPORT ORGANISATIONS							
	Name of organisation							
	Project URN							
		These cells wil						
	Primary Investment Principle - select one per activity							
	usivity & Relevance	•						
Env Dyr	ironmental Responsibility namism bition & Quality							
ty 2								

You can only select one Investment Principle per Activity entered, so only include Activities where contributions to the selected Investment Principle are clear and demonstrable.



# Activity

You then have a free text box to describe your proposed Activity in the box highlighted below. The Activity should link to the Investment Principle you have selected. There is no character limit on this text box.

Please include additional investment activity if your award includes additional investment.

		These cells wil turn grey once you have ty	rped into them. Please do not edit these columns once completed - you should ac
	Primary Investment Principle - select one per activity	Activity	Output's - please include proposed timings for these, for example which quarter you expect them to happen
Activity 1	Environmental Responsibility	*	

# Output/s

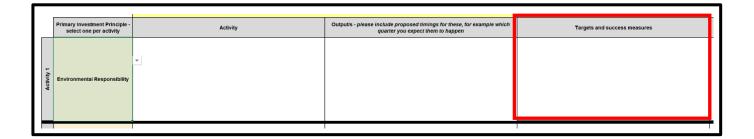
To the right of the Activity column is a box for your Output/s. By Output we mean what your activity will produce, such as a publication, training, or workshop. Whilst there aren't any character count limits in this template, we would advise you to be concise in your responses. You can list your Output or Outputs in the box highlighted below.

		These cells wil turn grey once you have	typed into them. Please do not edit these columns once completed - you should ac
	Primary Investment Principle - select one per activity	Activity	Output/s - please include proposed timings for these, for example which quarter you expect them to happen
Activity 1	Environmental Responsibility	*	

## **Proposed Targets and Success Measures**

For each Activity, we then ask you to write your Targets and Success Measures.

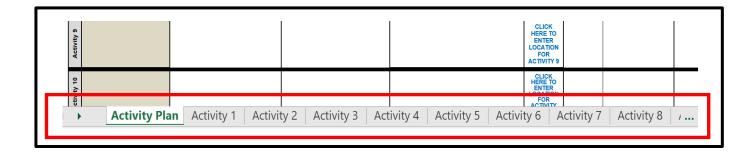
A target might use figures or percentages to quantify your aim who might benefit, how many people etc. A success measure might be the change you aim to achieve and how you might measure it.



We then need you to provide location details for each Activity you detail in this template. By clicking the link, as shown below, you will be taken to the Location Form.

auvise on changes in the update columns.							
Activity	Output/s - please include proposed timings for these, for example which quarter you expect them to happen	Targets and success measures	LOCATION DETAILS				
			CLICK HERE TO ENTER LOCATION FOR ACTIVITY 1				

You can also navigate to the Location Forms using the tabs that are visible at the bottom of the spreadsheet window.



## **Location Form**

You will see that there is a separate Location Form link for each proposed Activity, and you will need to complete these for every Activity you have entered, even if the location of your Activity is the same.

			advise on changes in the update co	lumns.	<u> </u>
	Primary Investment Principle - select one per activity	Activity	Output/s - please include proposed timings for these, for example which quarter you expect them to happen	Targets and success measures	LOCATION DETAILS
Activity 1	Environmental Responsibility				CLICK HERE TO ENTER LOCATION FOR ACTIVITY 1
Activity 2					CLICK HERE TO ENTER LOCATION FOR ACTIVITY 2
Activity 3					CLICK HERE TO ENTER LOCATION FOR ACTIVITY 3
Activity 4					CLICK HERE TO ENTER LOCATION FOR ACTIVITY 4
Activity 5				1	CLICK HERE TO ENTER LOCATION FOR ACTIVITY 5

When you follow the link or tab to the Location Form, it will take you to this page:

		Total number of days proposed	for this activity	0			Click	nere to check the local authority area of a	postcode					
ACTIVITY 1		The activity is not based in a phy		as a digital output										
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Please select the location(s	a) where your act	tivity is anticipated to take place	e and enter the a	oproximate number of days you	ur activity will be	carried out over. The number	of days entered t	for each specified location will automatic	ally update the 'Tol	al nun	ber of activity days' box at the t	op of the form.		
				If your activity isn't going to b	e delivered in a	physical or digital location the	n select ves in th	e dropdown above.						
						hal reach then select yes in the								
		LOCAL AUTHORITIES - E	NGLAND by ON	S region - Levelling Up for Cult ^"Please enter full or half d			on) are shown ir	bold		Τ	Location of activity	Number of days		
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rent		Birmingham	_	Blackburn with Darwen		Babergh	_	Cheltenham			East Asia & Pacific	_		
romley		Blaby		Blackpool		Basildon		Cornwall		TIONAL	Europe & Central Asia			
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ity of London		Boston		Bradford	-	Bedford		Dorset				_		
roydon		Bromsgrove		Burnley		Bracknell Forest		East Devon		TERNA	North America	_		
aling		Broxtowe		Bury		Braintree		Exeter			South Asia			
nfield		Cannock Chase		Calderdale		Breckland		Forest of Dean		2	Sub-Saharan Africa			
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		North West Leicestershire		Middlesbrough		Fareham								
		Nottingham		Newcastle upon Tyne		Farenand	-							
		Nuneaton and Bedworth		North East Lincolnshire		Folkestone and Hythe								

Please provide as much detail as you can about the location/s of your Activities.

## If your Activity is not location-specific

If the Activity you have entered is **not** location-specific – for example, it is a product or physical resource – and it **does not** have a digital output, then you can Select 'Yes' at the top of the form as highlighted below.

Total number of days proposed for this activity 0	
The activity is not based in a physical location, or has a digital output	
This activity has a national reach	

## **Digital Activity**

If your Activity will be delivered and published digitally, please use the tick boxes to the right of the location form.

In the Digital tick box, you can tell us what type of digital products you will be creating as part of your activity. A 'Broadcast' might include TV or Radio broadcast, an 'Online' product might be a video on YouTube, use of streaming platforms, seminars using Zoom, podcasts, or web-based publication/performance. Immersive/Interactive activity might be AR, VR, XR or Gaming.

Ļ	Broadcast (radio or TV)	
₹ L	Online	
Ū	Immersive/interactive	
	Other	

# **Local Authorities**

In the middle of the Location Form, highlighted below, you will see a list of Local Authorities split into the five English regions: London, North, Midlands, South East and South West. These regions have been categorised using the Office for National Statistics regional definitions.

ACTIVITY 1		Total scretter of days program in The activity is not based in a physi	the adult	ten a digital a signal	-	1	Sha	ers in starts for load authority area of a	de com	
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						1214	-			

As shown below, the Local Authorities that are in bold are the Arts Council's **Priority Places** (https://www.artscouncil.org.uk/ your-area/priority-places#section-1), 54 places across the five English regions, we have identified where we want to increase both our staff, resources, and financial investment.

		Total number of days proposed for	or this activity	0			Click h	ere to check the local authority area of a	postcode
ACTIVITY 1		The activity is not based in a physical		has a digital output					
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				**Please enter full or half d		only**			
LONDON		MIDLANDS	-	NORTH	_	SOUTH EAS		SOUTH WEST	
Local Authority	Number of days	Local Authority	Number of days	Local Authority	Number of days	Local Authority	Number of days	Local Authority	Number days
Barking and Dagenham		Amber Valley		Allordalo		Adur		Bath and North East Somerset	
Barnet		Ashfield		Barnsley		Arun		Bournemouth, Christchurch and Poole	
Bexley		Bassetlaw		Barrow-in-Furness		Ashford		Bristol, City of	
Brent		Birmingham		Blackburn with Darwen		Babergh		Cheltenham	
Bromley		Blaby		Blackpool		Basildon		Cornwall	
Camden		Bolsover		Bolton		Basingstoke and Deane		Cotswold	
City of London		Boston	-	Bradiord		Bedford		Dorset	
Croydon		Bromsgrove		Burnley		Bracknell Forest		East Devon	
aling		Broxtowe		Bury	-	Braintree		Exeter	
Enfield		Cannock Chase		Calderdale	_	Breckland		Forest of Dean	
Greenwich		Charnwood	_	Carlisle	_	Brentwood		Gloucester	
lackney		Chesterfield		Cheshire East		Brighton and Hove		Isles of Scilly	
Hammersmith and Fulham		Coventry		Cheshire West and Chester	_	Broadland		Mendip	
Haringey		Derby		Chorley		Broxbourne		Mid Devon	
Harrow		Derbyshire Dales		Copeland	-	Buckinghamshire	_	North Devon	
Havering		Dudley East Lindsey		County Durham Craven	_	Cambridge Canterbury		North Somerset Plymouth	
Hillingdon					-		_		
Hounslow		East Staffordshire Erewash		Darlington Doncaster	_	Castle Point Central Bedfordshire		Sedgemoor Somerset West and Taunton	_
slington Kensington and Chelsea		Gedling		East Riding of Yorkshire	-	Central Bedfordshire		Somerset west and Taunton South Gloucestershire	
Kingston upon Thames		Harborough		Eden	-	Cherwell		South Gloucestershire South Hams	
ambeth		Harborough Herefordshire, County of		Fylde		Chichester		South Somerset	
_ewisham		High Peak		Gateshead	-	Colchester		Stroud	
Verton		Hinckley and Bosworth		Halton		Crawley		Swindon	
Newham		Leicester		Hambleton		Dacorum		Teignbridge	
Redbridae		Lichfield		Harrogate		Dartford		Tewkesbury	
Richmond upon Thames		Lincoln		Hartlepool		Dover		Torbay	
Southwark		Malvern Hills		Hyndburn		East Cambridgeshire		Torridge	
Sutton		Mansfield		Isle of Man		East Hampshire		West Devon	
ower Hamlets		Melton		Kingston upon Hull, City of		East Hertfordshire		Wiltshire	
Valtham Forest		Manuali and Obamus ad		Kirklees		East Suffolk		Unsure where yet	
Vandsworth		Newcastle-under-Lyme		Knowsley		Eastbourne		TOTAL	0
Vestminster		North East Derbyshire		Lancaster		Eastleigh			
Jnsure where yet		North Kesteven		Leeds		Elmbridge			
TOTAL	0	North Northamptonshire		Liverpool		Epping Forest			
		North Warwickshire		Manchester		Epsom and Ewell			
		North West Leicestershire		Middlesbrough		Fareham			
		Nottingham		Newcastle upon Tyne		Fenland			
		Nuneaton and Bedworth		North East Lincolnshire		Folkestone and Hythe			

We'd like you to tell us which local authorities you anticipate your proposed activity will take place in. We'd also like you to calculate how many days of activity you are planning to hold in each local authority and enter that figure in the 'Number of days' column shown on the next page. For more guidance on calculating the number of days for different types of Activity, read the **guidance** found at the end of this guide (see page 22).

ACTIVITY 1		Total number of days proposed for	or this activity	0			Click h	ere to check the local authority area of a	postcode		
ACTIVITI		The activity is not based in a phy-	sical location, or h	as a digital output							
RETURN TO ACTIVITY PLAN	1	This activity has a national reach									
	·										
Please select the location(s	) where your ac	tivity is anticipated to take place	and enter the ar	oproximate number of days you	Ir activity will be	carried out over. The number	of days entered f	or each specified location will automatica	Ilv update the 'To	tal number of activity days' box at the t	op of the form.
,	,,	,									
						physical or digital location then nal reach then select yes in the					
		LOCAL AUTHORITIES - E	NGLAND by ON	S region - Levelling Up for Cult **Please enter full or half d			on) are shown in	bold		Location of activity	Number of days
LONDON		MIDLANDS		NORTH		SOUTH EAST		SOUTH WEST		Northern Ireland	
Local Authority	Number of days	Local Authority	Number of days	Local Authority	Number of days	Local Authority	Number of days	Local Authority	Number of days	Northern Ireland Scotland Wales Unsure where vet	
Barking and Dagenham		Amber Valley		Allerdale		Adur		Bath and North East Somerset		Cunsure where vet	
Barnet		Ashfield		Barnsley		Arun		Bournemouth, Christchurch and Poole		TOTAL	0
Bexley		Bassetlaw		Barrow-in-Furness		Ashford		Bristol. City of			
Brent		Birmingham		Blackburn with Darwen		Babergh		Cheltenham		, East Asia & Pacific	
Bromley		Blaby		Blackpool		Basildon		Cornwall		Europe & Central Asia	
Camden		Bolsover		Bolton		Basingstoke and Deane		Cotswold		6 Latin America & Caribbean	
City of London		Boston		Bradford		Bedford		Dorset		F Middle Fast & North Africa	
Croydon		Bromsgrove		Burnley		Bracknell Forest		East Devon		North America South Asia	
Ealing		Broxtowe		Bury		Braintree		Exeter		South Asia	
Enfield		Cannock Chase		Calderdale		Breckland		Forest of Dean		Sub-Saharan Africa	
Greenwich		Charnwood		Carlisle		Brentwood		Gloucester		Unsure where vet	
Hackney		Chesterfield		Cheshire East		Brighton and Hove		sles of Scilly		TOTAL	0
Hammersmith and Fulham		Coventry		Cheshire West and Chester		Broadland		Mendip		10172	
Haringey		Derby		Chorley		Broxbourne		Mid Devon		<ul> <li>Broadcast (radio or TV)</li> </ul>	
Harrow		Derbyshire Dales		Copeland		Buckinghamshire		North Devon		Online Immersive/interactive	
Havering		Dudley		County Durham		Cambridge		North Somerset		9 Immersive/interactive	
Hillingdon		East Lindsey		Craven		Canterbury		Plymouth		Other	
Hounslow		East Staffordshire		Darlington		Castle Point		Sedgemoor		outer	
Islington		Erewash		Doncaster		Central Bedfordshire		Somerset West and Taunton			
Kensington and Chelsea		Gedling		East Riding of Yorkshire		Chelmsford		South Gloucestershire			
Kingston upon Thames		Harborough		Eden		Cherwell		South Hams			
Lambeth		Herefordshire. County of		Fylde		Chichester		South Somerset			
Lewisham		High Peak		Gateshead		Colchester		Stroud			
Merton		Hinckley and Bosworth		Halton		Crawley		Swindon			
Newham		Leicester		Hambleton		Dacorum		Feianbridae			
Redbridge		Lichfield		Harrogate		Dartford		Tewkesbury			
Richmond upon Thames		Lincoln		Hartlepool		Dover		Torbay			
Southwark		Malvern Hills		Hyndburn		East Cambridgeshire		Forridge			
Sutton		Mansfield		Isle of Man		East Hampshire		Vest Devon			
Tower Hamlets		Melton		Kingston upon Hull, City of		East Hertfordshire		Wiltshire			
Waltham Forest		Newark and Sherwood		Kirklees		East Suffolk		Jnsure where yet			
Wandsworth		Newcastle-under-Lyme		Knowsley		Eastbourne		TOTAL	0		
Westminster		North East Derbyshire		Lancaster		Eastleigh					
Unsure where yet		North Kesteven		Leeds		Elmbridge					
TOTAL	0	North Northamptonshire		Liverpool		Epping Forest					
		North Warwickshire		Manchester		Epsom and Ewell					
		North West Leicestershire		Middlesbrough		Fareham					
		Nottingham		Newcastle upon Tyne		Fenland					
				North East Lincolnshire							

If you know the postcode of your location but not the Local Authority in which it sits, there is a link to the gov.uk website top right corner of the form, where you can search a postcode to find out which Local Authority it belongs to.



Where you know the region your activity will take place in but not the specific Local Authority, you can provide the number of days in the box shown below, next to 'Unsure where yet. You will find this box at the bottom of each region.

## Activity with National Reach

By National Reach, we are referring to Activity that takes place in every Local Authority across England. (ie the whole of England, rather than in a number of specific Local Authorities). If your Activity meets this definition then select 'Yes' at the top of the form that says, 'This activity has national reach'. You should not select 'Yes' if your Activity takes place in specific Local Authorities or has disproportionately more coverage in on or more Local Authorities.

The activity is not based in a physical location, or has a digital output	Total number of days proposed for this activity	0	
	The activity is not based in a physical location,	or has a digital output	
This activity has a national reach Yes	This activity has a national reach		Yes

## Example

**Q:** I am a company that is planning to deliver activity that will have national coverage in at least forty different Local Authorities across England, some of which are Priority Places. Should I tick the box that says this activity has a national reach?

**A:** No. You should provide the number of days you expect to deliver in each of the forty Local Authorities where Activity is being planned.

0

# Activity outside of England

If any part of your activity is happening outside of England, use the boxes provided to the right of the form, to outline the number of days of planned activity in the Rest of the UK or Internationally.

_		Location of activity	Number of days
	REST OF UK	Northern Ireland Scotland Wales Unsure where yet	
		TOTAL	0
	<b>IN TERNATIONAL</b>	East Asia & Pacific Europe & Central Asia Latin America & Caribbean Middle East & North Africa North America South Asia Sub-Saharan Africa Unsure where yet TOTAL	0
	Ļ	Broadcast (radio or TV)	
	DIGITAL	Online Immersive/interactive Other	

# Number of days

Remember that, where possible, the figures included in the 'Number of days' column should correspond to the Outputs, Targets and Success Measures that you provided on the main activity form.

If you would like to indicate that your activity will take place for half a day, you can reference it using decimals, as shown below.

Somerset West and Taunton	
South Gloucestershire	
South Hams	
South Somerset	
Stroud	3
Swindon	
Teignbridge	0.5
Tewkesbury	
Torbay	0.5
Torridge	
West Devon	0.5
Wiltshire	
Unsure where yet	
TOTAL	9.5

Once you have added the estimated number of days for each of your selected locations, the total number of days proposed for your activity will appear in this box at the top of the location form.

Total number of days proposed for this activity	11				
The activity is not based in a physical location, or has a digital output					
This activity has a national reach					

The total number of days proposed in each region, in the Rest of the UK and Internationally can be found at the bottom of each column.

	Location of activity	Number of days
ц	Northern Ireland	
ĕ≚	Northern Ireland Scotland Wales Unsure where vet	1
S D	Wales	
R	Unsure where yet	
	TOTAL	1
	East Asia & Pacific	3
¥	Europe & Central Asia	
IN TERNA TIONAL	Latin America & Caribbean	5
AT	Middle East & North Africa	
N N	North America	2
Ē	South Asia	
z	Sub-Saharan Africa	-
	Unsure where yet	
	TOTAL	10
AL	Broadcast (radio or TV)	
DIGITAL	Online	
Ö	Immersive/interactive	
	Other	

# **Return to Activity Plan**

When you have provided the location information for your activity, click 'Return to Activity Plan' or navigate using the tabs at the bottom of the window. Then you can move on to repeat the process to add your next activity if you have one.



## **Update on progress**

To the right of location details there is a section for quarterly updates on progress.

We require quarterly progress reports against the targets and success measures set out in your Arts Council funding agreement (annual agreed Activity and Investment Principles Plans) which, where applicable, should identify any areas of activity where insufficient progress is being made and include appropriate plans and actions that have been approved by your board to help mitigate risks and/or increase progress and performance. We strongly encourage you to use the Arts Council Activity (Investment Principles) and Investment Principles Plans templates for updates and reporting to your board. In the Activity Plan, there is a box for an update on progress that has been made per activity. There is a separate box for notes on significant variations against planned activity (for example, a significant change in activity days).

				Update on progress, and notes to explain significant variations (for e	wample a significant change in activity down
TION JLS	Q1 update	Q1 notes on significant variations	Q2 update	Q2 notes on significant variations	Q3 update
X ER FION R IY 1					
TO ER HON R ITY 2					
X ER TION R IIY 3					
IK ITO ER IION R ITY 4					
X ER FION R ITY 5					

# **Uploading the template to Grantium**

Once you have completed the template, you will need to upload it as an attachment as part of your April 2024 payment request on our online system Grantium.

To upload your completed template, click on the blue link titled 'Activity Plan', as shown below.

Document Type		Required?	Description	Date attached Download
1. Activity Plan		Yes	Activity plan	Q
2. Investment Principles plan		Yes	IP plan	Q
3. Financial document		Yes	Financials	0,
	Back	Next		
	This e.For	m has been submitted		

After following the link, you should be taken to the page shown below. Here you'll be able to attach your completed template to Grantium. Once you have uploaded the file, click 'Save and Back to List' to return to the previous page and continue with your payment request.

Attachmer	it Details
<u>*</u> Document Description:	Activity Template
File Name:	Activity Plan.xlsx
Document Type:	Activity plan
Maximum Size:	10 MB
Allowable Formats:	jpg, zip, xls, xlsx, jpeg, pdf, doc, docx, pptx, ppt
Instructions:	
Save & Back to List Check S	ve Back to List Spelling

For further guidance on how to use Grantium, see the **Grantium guidance** (https://www.artscouncil.org.uk/grantium-support) on our website.

# Calculating the number of delivery days for your proposed activity

The updated Activity Plan that you need to complete requires you to determine both the location(s) you expect your activities to be delivered in and the number of days of delivery you expect this activity to produce. The examples and definitions provided in the table below are there to act as guideline for applicants completing the location elements of the template. The list of example activities is not exhaustive, and applicants can propose to deliver a wide range of activity types designed to support the use of our Investment Principles. Some of these may not be location-specific.

For the purposes of the Location Form, we are looking for location information to be entered for activities that are designed to support individuals or organisations embed our Investment Principles. For these activities, you will be asked to enter the estimated number of delivery days these activities will produce – you can use the definitions and example in the table below to help you calculate this figure.

Applicants should use their own judgement when completing this part of the template and we will only use this information as a metric for understanding the potential reach and engagement of your proposed activity, and how the best possible value of our investment can be achieved.

### Activity type: Live event / conference etc

### • Definition:

An event with a live audience. These may be delivered in a single venue or across multiple locations.

The activity may take place over a single day or over a number of days.

### • Calculating the number of delivery days:

Each event day should be classed as one day of activity (ie if there are 2 or 3 iterations of the same event in one day, then these should be grouped as a single day of activity). If for instance an event is repeated three times on separate days then you should show this as 3 days in the Location Form

## Activity type: An exhibition

## • Definition:

An exhibition (eg an exhibition in a museum) that is accessed by a live audience.

Exhibitions may take place in a single location or visit multiple venues/locations, either simultaneously or consecutively.

## • Calculating the number of delivery days:

Exhibitions are usually classed as one day of activity for every day the exhibition or event is open to audiences (ie if it is open for 14 days then it should be classed as 14 days of activity).

Activity type: Digital experience, stream or broadcast

## • Definition:

A creative event or asset that is designed to be distributed and/or experienced through digital platforms or hardware (eg headsets or personal devices). This may include events and conferences that are streamed live or broadcast as a recording of a live event.

Typically, these activities will not be location-specific (ie if they can be experienced widely online, on personal devices or via broadcast).

However, there may be occasions where digital activities are more location specific (ie site specific immersive experiences and exhibitions, digital tours and online participatory work with specific communities)

### • Calculating the number of delivery days:

If your activity meets the description for a digital experience, stream or broadcast then please tick the relevant box/es in the digital section of the location from.

If your activity is also location specific, then please ensure you tick the relevant digital activity box/es and provide the number of presentation days in each location. Activity type: Participatory sessions/training workshops

#### • Definition:

These activities will usually focus on engaging individuals and communities for a specific purpose related to the relevant Investment Principles

#### • Calculating the number of delivery days:

Sessions will often be variable in nature, but as a general rule, each participatory session can be expressed as half a day of activity (eg 20 workshops would be classed as ten days' activity).

#### Activity type: Development activity

#### • Definition:

You should only include development activity that results in an output that is public facing eg a publication

#### • Calculating the number of delivery days:

If your development activity is product-based with a defined purpose or output (eg publishing research), then for the purpose of the location form you should select the 'none of the activity is based in a physical location, or has a digital output' box. If your development activity results in some form of public presentation or event, then you should treat it as an event as outlined above.

Transcribed into Large Print by: A2i Transcription Services Unit 4 Montpelier Central, Station Road, Bristol BS6 5EE 01179 44 00 44 info@a2i.co.uk www.a2i.co.uk

We welcome feedback so please get in touch! Ref number: 38383