# **Statistical report: Museum Accreditation**



November 2023 meeting update

Due to the outbreak of COVID-19 in March 2020, museums across the UK closed their sites because of the impact of the pandemic and in line with Government guidance. In response, the UK Accreditation partners – Arts Council England; Museums Galleries Scotland, Northern Ireland Museums Council, and the Welsh Government (Museums Archives Libraries Division) – paused the Accreditation Scheme with effect from 1 April 2020.

In England, the scheme partially re-opened at the end of April 2021 for Provisional reviews and new applications. In October 2021 the scheme was re-opened for Return submissions from those who's applications were in progress at the time of the pause.

From October 2021, the scheme was open to:

- New applicants
- Museums holding a Provisional award
- Museums holding a Full Accreditation award who had already submitted their return.

This report provides further detail on panel meetings at nation, governance, and accreditation status between 2022 and 2023. Older reports can be accessed on Arts Council England website. These series of reports are published as an Official Statistic by Arts Council England.

This report summarises data about the Museums Accreditation Scheme (the scheme) between November 2022 and November 2023.

#### About the Museum Accreditation Scheme

The Museum Accreditation Scheme is the UK industry standard for museums and galleries. It tells everyone involved with a museum that they're doing the right things to help people to engage with collections and protect them for the future. The Museum Accreditation Scheme does this by making sure museums manage their collections properly, engage with visitors, and are governed appropriately. The scheme works for museums of all sizes: from the smallest volunteer-run museums to national museums.

Management of the Accreditation Scheme for museums and galleries in the UK was transferred to Arts Council England on 1 October 2011. It was previously administered by the Museums Libraries and Archives Council. Arts Council England works in partnership with Museums Galleries Scotland, Welsh Government and Northern Ireland Museums Council to deliver the scheme. A revised Accreditation Standard was published on 3 October 2011, developed through consultation with stakeholders and the museum community. A further review of the Accreditation Standard took place during 2017 and 2018, with the latest Standard being published on 1 November 2018. You can find out more about the new standard here: <a href="https://www.artscouncil.org.uk/accreditation-scheme/support-and-advice#section-3">https://www.artscouncil.org.uk/accreditation-scheme/support-and-advice#section-3</a>





Llywodraeth Cymru Welsh Government

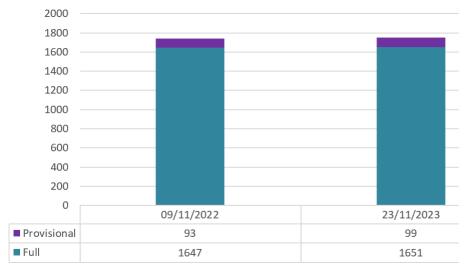




### An overview of the Scheme

#### **Museums in the Scheme**

Figure 1: Over the last year there has been an increase in the number of museums that hold Full Accreditation, alongside an overall increase in numbers of museums in the Scheme.



Full Provisional

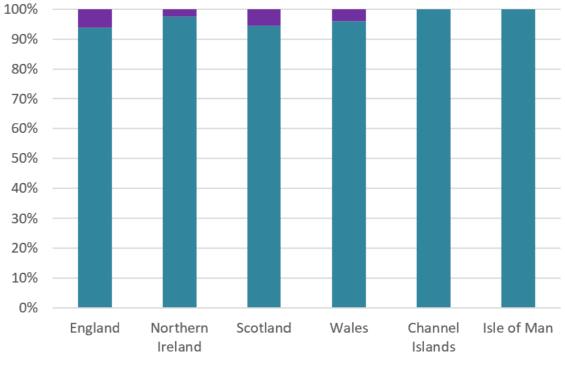
Between November 2022 and November 2023, there was an increase of 4 in the number of museums holding Full Accreditation.

This means that 94% of the 1750 museums within the Scheme have demonstrated that they meet the full requirements of the scheme and have been approved by the assessing panel.

When looking at all museums in the Scheme, including those within provisional Accreditation, the number of museums in the scheme has increased from 1740 to 1750.

### **Accreditation by Nation**

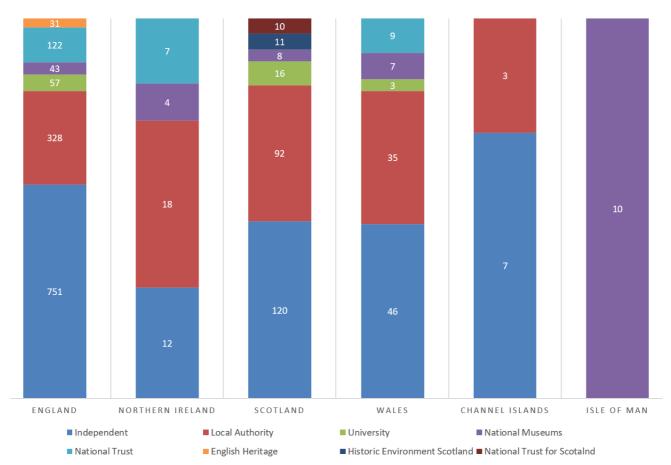
Figure 2: In November 2023 there were more museums with Full Accreditation than Provisional Accreditation in all UK nations



■ Full Accreditation ■ Provisional Accreditation

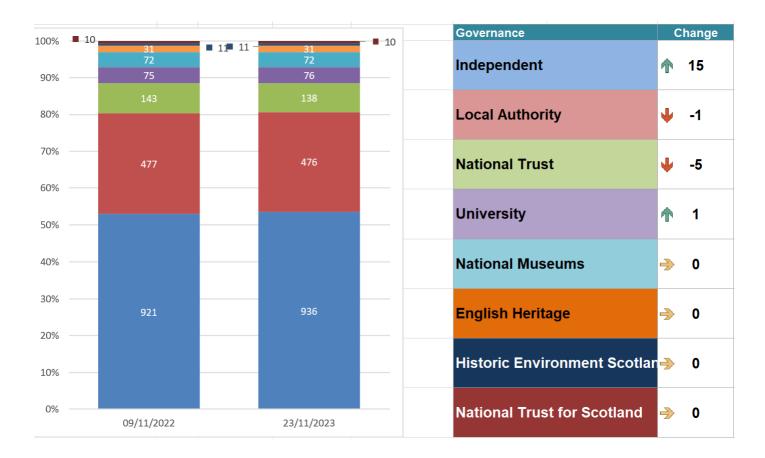
#### **Museum Governance**

Figure 3: The largest group of Accredited museums in most UK nations is independents (November 2023)



Independent museums make up the largest share of Accredited museums in most UK nations, and they make up more than half (53%) of the total UK museums in the Scheme.

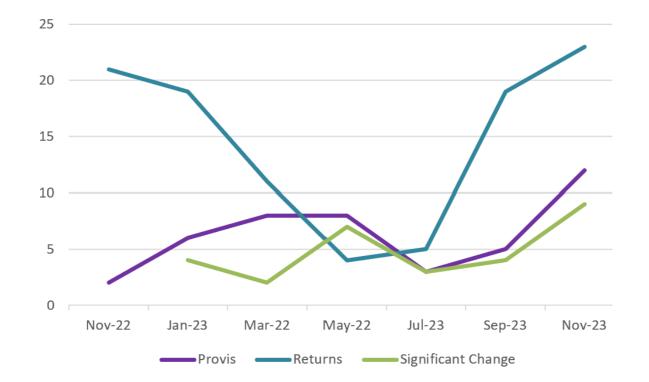
#### Figure 4: Governance types of museums in the Scheme has changed over the previous year



The number of independent museums increased by 1.6% (+15), from 921 to 936 between November 2022 and November 2023, where the number of Local Authority museums decreased by -0.2% (-1), from 477 to 476.

### **Return applications and reviews**

Between November 2022 and November 2023 (inclusive), 217 cases were presented to the panels of the Accreditation committee. These cases consisted of return applications, provisional reviews, significant change reviews, new applications and removals. More information regarding cases at panels and panel outcomes, including reasons for removal, can be found on pages 14 – 18. There were seven standard meetings during this period.



#### Figure 5: Provisional reviews and return applications

### Figure 6: New applications and removals from the scheme



In November 2023 the reason for removal from the scheme was closure (2)

## **Appendix 1: Museums in the Scheme**

Explanation of Scheme categories:

- **Museums with Full Accreditation** have demonstrated that they meet the Accreditation Standard and are actively addressing any areas for improvement identified during their initial assessment or regular monitoring review and requested by an Accreditation panel.
- **Museums with Provisional Accreditation** have demonstrated that they meet the majority of the Accreditation Standard and are actively resolving those required actions requested by an Accreditation panel to ensure they meet those sections of the Standard not yet met. On completion of these required actions, the museum would normally return to an Accreditation panel with a recommendation for full status.
- Remove and exclude due to deliberate non-compliance (Exclude). This decision applies when a museum or its governing body have made an irreversible decision or action which goes against the shared ethical basis of the scheme by contravening the standard. Excluded museums will not become eligible for Accreditation for a minimum of five years from effective decision date of the panel. Excluded museums may apply for consideration of eligibility to the relevant assessing organisations five years after their removal for non-compliance.

#### Number of museums and galleries in the Accreditation Scheme (November 2022 - November 2023):

	Νο	/-22	Jar	า-23	Mar	-23	May	/-23	Ju	-23	Sep	-23	Nov	-23
	No.	%												
Full Accreditation	1647	94.7%	1639	94.4%	1647	94.8%	1649	94.9%	1650	94.9%	1657	94.8%	1651	94.3%
Provisional Accreditation	93	5.3%	97	5.6%	91	5.2%	89	5.1%	88	5.1%	91	5.2%	99	5.7%
Total	1740	100%	1736	100%	1738	100%	1738	100%	1738	100%	1748	100%	1750	100%
Excluded														

# Accreditation by Nation

### Number of museums in the Accreditation Scheme by location (November 2022 - November 2023):

	Νο	/-22	Jar	า-23	Mar	-23	Ма	y-23	Ju	-23	Sep	o-23	Nov	/-23
	No.	%												
England	1324	76.1%	1320	76.0%	1323	76.1%	1323	76.1%	1322	76.1%	1330	76.1%	1332	76.1%
Northern Ireland	43	2.5%	43	2.5%	42	2.4%	41	2.4%	41	2.4%	41	2.3%	41	2.3%
Scotland	254	14.6%	254	14.6%	254	14.6%	255	14.7%	256	14.7%	257	14.7%	257	14.7%
Wales	99	5.7%	99	5.7%	99	5.7%	99	5.7%	99	5.7%	100	5.7%	100	5.7%
Isle of Man	10	0.6%	10	0.6%	10	0.6%	10	0.6%	10	0.6%	10	0.6%	10	0.6%
Channel Islands	10	0.6%	10	0.6%	10	0.6%	10	0.6%	10	0.6%	10	0.6%	10	0.6%
Total Scheme	1740	100%	1736	100%	1738	100%	1738	100%	1738	100%	1748	100%	1750	100%

### Number of museums in the Accreditation Scheme by English region (November 2022 - November 2023):

	Νο	/-22	Jar	າ-23	Mar	<sup>.</sup> -23	Ma	y-23	Ju	-23	Sep	o-23	Nov	/-23
	No.	%*	No.	%*	No.	%*	No.	%*	No.	%*	No.	%*	No.	%*
East of England	165	12.5%	165	12.5%	166	12.5%	166	12.5%	165	12.5%	168	12.6%	168	12.6%
East Midlands	111	8.4%	111	8.4%	112	8.5%	112	8.5%	112	8.5%	112	8.4%	112	8.4%
London	132	10.0%	131	9.9%	131	9.9%	132	10.0%	132	10.0%	132	9.9%	132	9.9%
North East	63	4.8%	62	4.7%	62	4.7%	62	4.7%	62	4.7%	63	4.7%	64	4.8%
North West	136	10.3%	136	10.3%	136	10.3%	136	10.3%	135	10.2%	135	10.2%	134	10.1%
South East	239	18.1%	239	18.1%	239	18.1%	238	18.0%	239	18.1%	240	18.0%	240	18.0%
South West	209	15.8%	208	15.8%	209	15.8%	209	15.8%	210	15.9%	211	15.9%	212	15.9%
West Midlands	131	9.9%	130	9.8%	130	9.8%	130	9.8%	129	9.8%	130	9.8%	130	9.8%
Yorkshire	138	10.4%	138	10.5%	138	10.4%	138	10.4%	138	10.4%	139	10.5%	140	10.5%
Total England	1324	100%	1320	100%	1323	100%	1323	100%	1322	100%	1330	100%	1332	100%

\* Percentage of total Accredited museums in England

	Eng	land	Northern Ireland		Scotland		Wa	lles	Channel Islands		Isle of Man		То	tal
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Full Accreditation	1252	94%	40	98%	243	95%	96	96%	10	100%	10	100%	1651	94%
Provisional Accreditation	80	6%	1	2%	14	5%	4	4%	0	0%	0	0%	99	6%
Total Scheme	1332	100%	41	100%	257	100%	100	100%	10	100%	10	100%	1750	100%

### Number of museums in the Accreditation Scheme by status and location (November 2023):

### Museum Governance

#### Number of museums in the Accreditation Scheme by governance type and location (November 2023)

	England	Northern Ireland	Scotland	Wales	Channel Islands	Isle of Man	Total	
Local Authority	328	18	92	35	3		476	27.2%
Independent	751	12	120	46	7		936	53.5%
National Trust	122	7		9			138	7.9%
National Trust Scotland			10				10	0.6%
University	57		16	3			76	4.3%
National Museum	43	4	8	7		10	72	4.1%
English Heritage	31						31	1.8%
Historic Environment Scotland			11				11	0.6%
Total Scheme	1332	41	257	100	10	10	1750	100%

# Appendix 2: Return applications, reviews, and removals over the last year

Once a museum has submitted an application or return, an initial assessment is undertaken by an assessor, based on the published Standard and the associated guidance documents. An assessor may also visit the museum as part of the assessment.

Completed assessments are submitted for a quality assurance review (moderation) and scheduled for panel consideration. The Accreditation panel (formed of members of the Accreditation Committee) then decides the award outcome and the award is confirmed (as appropriate).

Four award outcomes are possible for returning applicants:

- Full Accreditation
- Provisional Accreditation
- Remove
- Remove & exclude due to deliberate non-compliance

New applicants can only receive Full Accreditation at a panel meeting, or their application will not be taken forward.

	Νον	/-22	Jar	າ-23	Ma	r-23	Ма	y-23	Ju	I-23	Sep	o-23	Nov	v-23	Total	
	No.	%	No.	%												
Provisional reviews	10	40%	6	18%	8	32%	8	32%	3	15%	5	13%	12	24%	52	24%
Returns	10	40%	19	58%	11	44%	7	28%	5	25%	19	48%	23	47%	94	43%
New applications	3	12%	0	0%	3	12%	4	16%	5	25%	11	28%	4	8%	30	14%
Removals	2	8%	4	12%	1	4%	2	8%	4	20%	1	3%	1	2%	15	7%
Compliance review	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
Significant Change Review	0	0%	4	12%	2	8%	4	16%	3	15%	4	10%	9	18%	26	12%
Total	25	100%	33	100%	25	100%	25	100%	20	100%	40	100%	49	100%	217	100%

Panel meetings activity (November 2022 - November 2023):

#### Return outcomes at each panel (November 2022 - November 2023):

	Νο	/-22	22 Jan-23		Mar-23		Ma	y-23	Ju	-23	Sep-23		Νον	/-23	То	tal
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Full	9	90%	16	84%	11	100%	5	71%	4	80%	17	89%	17	74%	79	84%
Provisional	1	10%	3	16%	0	0%	2	29%	1	20%	2	11%	6	26%	15	16%
Total	10	100%	19	100%	11	100%	7	100%	5	100%	19	100%	23	100%	94	100%

	Мау	-23	Jul	-23	Sep	-23	No	v-23	Тс	otal
	No.	%								
Full	5	63%	2	67%	3	60%	7	58%	17	61%
Provisional extension	3	38%	1	33%	2	40%	4	33%	10	36%
Remove	0	0%	0	0%	0	0%	1	8%	1	4%
Total	8	100%	3	100%	5	100%	12	100%	28	100%

Provisional review outcomes at each panel (May 2023 - November 2023):

Significant Change review outcomes at each panel (May 2023 - November 2023):

	Мау	/-23	Jul	-23	Sep	-23	No	v-23	То	otal
	No.	%								
Full	0	0%	0	0%	0	0%	0	0%	0	0%
Provisional	3	75%	2	67%	4	100%	9	100%	18	90%
Remove	1	25%	1	33%	0	0%	0	0%	2	10%
Total	4	100%	3	100%	4	100%	9	100%	20	100%

#### **Removals**

The status of museums is regularly reviewed and where appropriate they are removed from the scheme. Typical reasons for removal are:

- **closure**: the collection has been transferred elsewhere
- change of function: ineligible for participation, no longer a museum
- serious disaster: for example, a catastrophic fire no longer in a position to continue as a museum
- merger: combined with another organisation delivering similar objectives that is already participating with the scheme
- capacity: some museums are not able to meet the Standard
- withdrawal: some museums choose to voluntarily withdraw and so are removed from the Scheme in line with their own instructions

Where a museum is removed, Relationship Managers, Accreditation (ACE) will inform museum development and advisors of the reason, so appropriate support, and guidance can be provided. UK Accreditation assessing organisations (MGS, the Welsh Government and NIMC) hold direct responsibility for advice and development support in their nations. Removal from the scheme is not comparable to being excluded.

	No	/-22	Jan	-23	Mar	-23	Ма	y-23	Ju	I-23	Sep	o-23	No	/-23	Total	
	No.	%	No.	%												
Closure	1	50%	0	0%	1	100%	1	33%	2	40%	1	100%	2	100%	8	44%
Change of function	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
Serious disaster	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
Merger	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
Capacity	0	0%	0	0%	0	0%	0	0%	2	40%	0	0%	0	0%	2	11%
Withdrawal	1	50%	4	100%	0	0%	2	67%	1	20%	0	0%	0	0%	8	44%
Total	2	100%	4	100%	1	100%	3	100%	5	100%	1	100%	2	100%	18	100%

# Reasons for removal at Accreditation panels (November 2022 - November 2023)