

Arts Council England

Let's Create Delivery Plan 2021 to 2024



Easy read booklet

Updated in 2023

Who we are and what we do



We are **Arts Council England**.
We make sure creativity and culture happen in the UK.



We made a plan for the next 10 years called **Let's Create**. It is a plan for how we will make sure everyone in England will get to have creative and cultural experiences by 2030.



We want to help everyone to be more creative.



This booklet is about our first **Delivery Plan**. It says what we will do to make creativity and culture better from **2021 to 2024**.

Our 3 main goals



Our **Let's Create** plan has 3 main goals.

- **Creative People**

We want to make it easier for children and adults to be creative, and get to do activities like singing, painting or writing.



- **Cultural Communities**

We want to make sure that everyone can see culture close to where they live, whether they live in a village, town or big city.



- **Creative and Cultural Country**

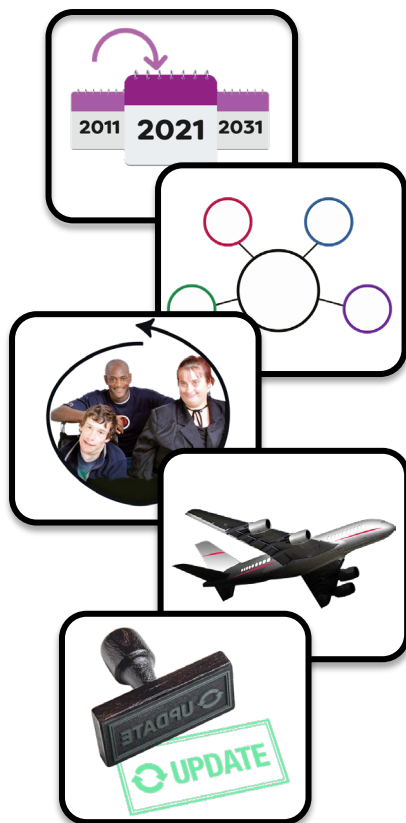
We want to encourage some of the best creative people to live and work in England, so that the rest of the world know that we are a good place for culture.



How we will do it



To make sure we can do our 3 main goals, we have split up all the work we need to do into 5 sections. This is how we will **deliver** the main things in our 2021 to 2024 plan.



1. **Get ready for the future**
2. **Make our work stronger in different places**
3. **Give more help to people, not just companies**
4. **Help creative people in England work in other countries and with creative people from other countries**
5. **How the Arts Council will change**



The purple boxes on the next pages tell you what we will do. Some of the boxes have blue links. You can click on these or type them into the internet to find out more.

1. Get ready for the future



Lots of things have changed around us over the last few years. There will probably be more changes in the future.

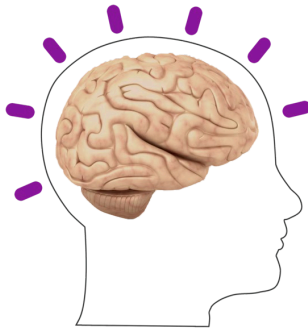


We want to help organisations get ready for the future. It's important that organisations are ready to change and work in new ways when they need to.



We will help make an online service for libraries. People will be able to use this in any library to find out about books, information and events all over the country.

artscouncil.org.uk/supporting-libraries/single-digital-presence-public-libraries



We will help make an Access Scheme to help people who are disabled, deaf and **neurodivergent** to access events.

Neurodivergent means your brain works in a different way from other people and this affects your day to day life.

artscouncil.org.uk/lets-create/investment-principles/investment-principles-resource-hub/inclusivity-workforce/access



We will try to find out if people get unfair pay because of their gender, background or disability.

gender-pay-gap.service.gov.uk/Employer/ZJzirzz0



We will start a new project called **Transforming Governance**. This will help organisations make sure they are run in a good way.

Round 3

We will start a 3rd round for our **Elevate** programme. This will help the organisations in this programme get ready for the future.



We will carry on with the work we have already started to make an **accreditation** scheme for libraries.

Accreditation means libraries are officially approved if they meet a set standard.

librariesconnected.org.uk/news/libraries-connected-publishes-draft-accreditation-scheme-public-libraries



We will start a new round for our **Capital Investment** programme. This will help organisations with safety, access, new technology and the environment.

artscouncil.org.uk/developing-creativity-and-culture/capital



We will work to encourage people to give to charity in 3 places where we already have projects.

- **Bradford**
- **Stoke-on-Trent**
staffs.ac.uk
- **Bedfordshire and Luton**
blcf.org.uk



We wanted our **National Portfolio** to have a better mix of organisations than before. We have already done this.

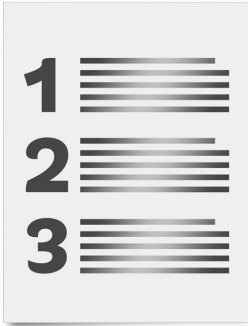
artscouncil.org.uk/investment23

artscouncil.org.uk/equality-analysis-2023-2026-investment-programme



We will help make a new programme called **XRtists**. This will give money to organisations to test immersive technology.

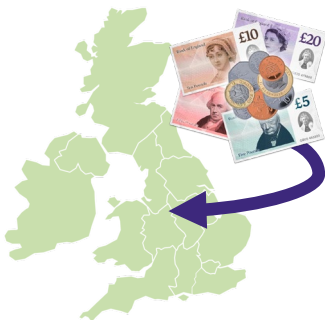
2. Make our work stronger in different places



We made a list of places that don't have much culture. We call these **Priority Places**. We gave money to organisations like libraries and museums in these places.



We want to make sure there's more creativity and culture in all places in England. We want this to be more equal.



We will do more work in Priority Places and give more money to projects in these places.

artscouncil.org.uk/your-area/priority-places



We will help start a new programme to improve health and wellbeing in local communities.

socialprescribingacademy.org.uk



We will help the government run new rounds for the **Cultural Investment Fund**. This gives money to help make culture better.

artscouncil.org.uk/our-open-funds/cultural-investment-fund



We will help run training for people who work in culture and libraries in local government.

artscouncil.org.uk/research-and-data/our-research/place-our-partnerships-local-and-national-government



We will start to run **Artsmark** in a new way, and work harder with Priority Places.

Artsmark is a programme that helps schools, children and young people to be creative.

artsmark.org.uk



We will make more local programmes called **Cultural Compacts**, especially in Priority Places.

artscouncil.org.uk/review-cultural-compacts-initiative



We will collect information about different places. We will put the information online so organisations can use it to make local projects better.



We will find 5 new organisations to be our **Museum Development Partners**. They will work with our teams to help museums.

www.artscouncil.org.uk/supporting-arts-museums-and-libraries/supporting-museums/museum-development-programme/museum-0



We will run workshops to explain to museums and libraries how we can help them get more people to take part in culture in their area.

artscouncil.org.uk/ProjectGrants

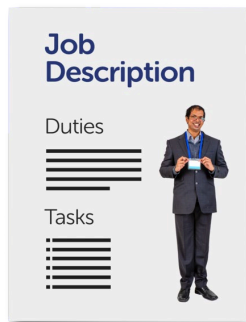


We will help run the programme called the **Levelling Up Fund Place Programme**. This will give money for cultural projects to make culture more fair in different areas.



We wanted our **National Portfolio** programme to give more money to organisations in places that don't have much culture. We have already done this.

artscouncil.org.uk/your-area/priority-places-and-levelling-culture-places



We wanted local organisations to work together.

We gave money to the **National Centre for Creative Health** to make some jobs called **Creative Health Associates**.

The Creative Health Associates will work in the NHS and will work with other organisations in the local area.

ncch.org.uk



We wanted to run a programme for organisations from some of our projects so they could learn from each other.

We have already set up this programme and it is still running.

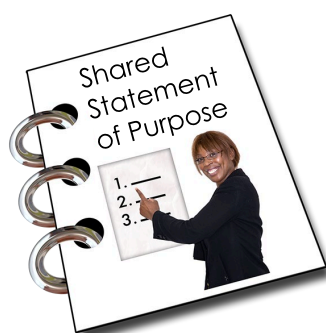
artscouncil.org.uk/your-area/place-based-peer-learning-programme



We wanted to help support culture at the **Commonwealth Games**. We have already done this.

We gave money to a programme called the **Commonwealth Games Cultural Programme**. This helped lots of projects and artists.

birmingham2022.com/festival



We wanted to write a new document called a **Shared Statement of Purpose** to help us work with local government. We have already done this.

artscouncil.org.uk/research-and-data/our-research/place-our-partnerships-local-and-national-government

3. Give more help to people, not just companies



We want to give more support to **freelancers**. **Freelancers** are people who get paid for a project but do not have a paid job with an organisation.



We want to make it easier for freelancers to apply for money and to get good work.



We will give information and training to freelancers about how to improve their business skills and how to look after themselves.

A survey form titled "Questions" with two speech bubbles containing question marks. The first question is "1. What do you think about it?". There are three checkboxes: "Good", "Bad", and "Not sure". The "Not sure" checkbox is checked with a blue pen. A hand is holding the pen and pointing at the "Not sure" checkbox.

We will start sending surveys regularly to freelancers, to find out who they are and what they do, and to help work out what can be better.



We will make our programme called **National Lottery Project Grants** better for freelancers.

artscouncil.org.uk/ProjectGrants



We wanted to write a report about our programme called **Developing Your Creative Practice** and make the programme better. We have already done this.

artscouncil.org.uk/DYCP



We wanted to set up a group for freelancers and people from different organisations to meet and learn together. We have already done this.

freelancefutures.org



We wanted to write information called a **toolkit** for freelancers and local organisations. We have already done this.

The toolkit will help freelancers get regular work.



We wanted our **National Portfolio** to give better support for freelancers than before. We have already done this.

We asked all organisations applying for the new National Portfolio to make sure they give better support for freelancers.

artscouncil.org.uk/sites/default/files/download-file/Supporting%20Practitioners%20information%20sheet..pdf

4. Help creative people in England work in other countries too



We want artists and organisations to work with people from other countries.

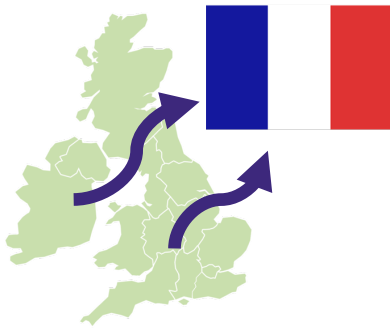


We want to make new links with other countries, especially Germany, France and Italy. We will also work with organisations in Wales, Scotland, Northern Ireland and Ireland to make more links.



We will put money into a 3rd year of our programme called the **International Touring and Environmental Responsibility** programme. This will help make touring better for the environment.

artscouncil.org.uk/our-open-funds/international-touring-and-environmental-responsibility-fund



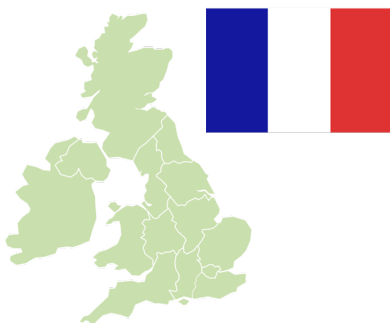
We will put more money into the 2nd round of the **Four Nations International Fund**. This helps at least 2 countries from the UK to work together with another country abroad.

creativescotland.com/funding/funding-programmes/targeted-funding/four-nations-international-fund



We will put more money into the **Cultural Bridge** programme. This will help more projects between the UK and Germany.

cultural-bridge.info



We will put money into a 2nd year of the **Magnetic** programme. This will help people in education in the UK and France to work together.



We will put more money into the **UK Arts Information Point**. This will help give information and advice about creative work in other countries.

artsinfopointuk.com



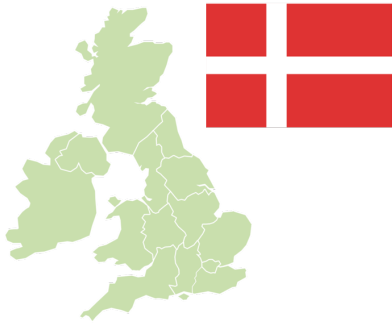
We will help start a programme of creative work with organisations in Italy to help dancers who are disabled.



We will put money into the **CROWD** project. This will help 10 dancers to go abroad.



We will ask someone to write a report about how the UK works with art around the world. The report will help us find out about any problems or good things that could happen.



We wanted to help start a new programme to link cities in England and Denmark and help them work on joint arts projects.

We have already done this. There was an animation project that happened between Bradford and York in England and Viborg in Denmark.

mediale.org.uk/immersive-assembly/vol-2



We wanted someone to write a report about artists and organisations from abroad who work in the arts in England.

This has already happened. This report is ready for people to read.

5. How the Arts Council will change



We want to get better at what we do so creativity and culture gets better in England. We want to learn from things that have already happened.



We want to help artists and organisations, to be fair and include everyone, and to change when we need to. We want our work to be better for the environment.



We will start an **electronic licensing system** to make sure what we do is good quality.



We will move our 2 art shops into 1 new place in Coventry. It will have lots of space for new work too.



We will update our online system called **Grantium** to make it better and easier to use when people apply for money from us.



We will learn from a report we had from **Investors in People**. We will use it to write a plan for how we can make the Arts Council better.



We will send surveys to adults, children and young people. We will use this to help us find out the difference our **Let's Create** plan has made.



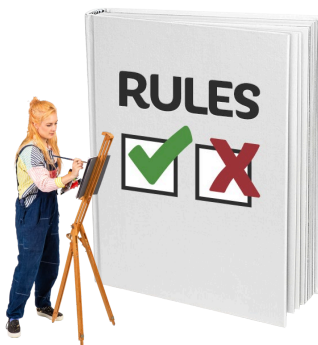
We will follow our plans in our **Environmental Action Plan** to make sure our work is better for the environment.

artscouncil.org.uk/media/18507/download?attachment



We will write some aims to make sure the mix of people who work for us matches the mix of people in England. We will write a report every year about how well we are doing.

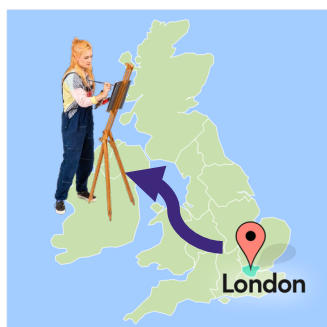
artscouncil.org.uk/lets-create/delivery-plan-2021-2024/how-arts-council-will-change



We will write some rules about how we will work with freelancers to make sure they are treated fairly and get fair pay.



An organisation called **Nous Group** will write a report about equality at the Arts Council. This will help us find out what we can do better and make sure we include everyone.



We will make sure more of our workers work outside of London. We will aim to move 5 jobs that involve work for the whole of England out of London.



We will **publish** information every year about how much we pay our workers. This will show if people get unfair pay because of their gender or background.

Publish means to put something where everyone can read it, like on a website or in a report.



We will choose new people to be part of our groups called the **Acceptance in Lieu panel** and the **UK Accreditation Committee**.

artscouncil.org.uk/supporting-arts-museums-and-libraries/uk-museum-accreditation-scheme/accreditation-how-apply#t-in-page-nav-8

artscouncil.org.uk/supporting-arts-museums-and-libraries/supporting-collections-and-cultural-property/acceptance-lieu#t-in-page-nav-5

How to get in touch with us



Making changes across the country in creativity and culture is important. We need to make changes so more people are included.



You can get in touch by going to our website
[artscouncil.org.uk](https://www.artscouncil.org.uk)



Or you can email
enquiries@artscouncil.org.uk



You can get this information in a different format if you want to. Please tell us if anything is not accessible or easy to understand.