## Accredited Museums: Social media toolkit

Your museum and its collections are the best advertisement for the Accreditation Scheme.

If you’d like to share that you’ve been awarded Accreditation on your social media channels, we’ve prepared some template posts which you might find helpful.

To help the good news about your Accreditation status travel far, you could also tag your local MP in your posts. Your MP’s social media details can be found by searching your postcode here: [tweetyourmp.com](https://tweetyourmp.com/)

Please feel free to adapt the text to suit your organisation:

**Twitter**

⭐️ We are delighted to have received #Accreditation status! ⭐️

Museum Accreditation is a UK-wide industry standard that shows we care for our collections, make them accessible to audiences and safeguard our history and heritage for the future 🏺🖼️

We’d be grateful if you could tag our national Twitter account (@ace\_national) in your post, as well as the relevant Area account. Please see below our Area Twitter handles:

@ace\_thenorth

@ace\_midlands

@ace\_southwest

@ace\_southeast

@ace\_\_london

**Instagram:**

⭐️ We are delighted to have received #Accreditation status! ⭐️

Administered by @aceagrams, #Accreditation is the benchmark for well-run museums and galleries. It means that we operate to professional industry standards, care for our collections and make them accessible for visitors.

To find out more about Accreditation, visit @aceagrams’s website via the link in their bio.