[*Title first name surname*] MP

House of Commons

London

SW1A 0AA

[*Date*]

Dear [*title surname*],

I am writing to you as the [*job title*]of [*organisation*], an arts business in your constituency. As our local MP, I want to tell you about the benefits that arts and culture bring to [*constituency*] and the rest of the UK.

[*Organisation*] makes a significant contribution to the local economy. [*Write about your economic contribution e.g.* *how many people to you employ? What’s your annual turnover? Do you provide skilled employment e.g. apprenticeships? Do you attract tourists who then spend money in local restaurants, hotels and bars?]*

[*Organisation*] is a valuable part of the local community, and helps to make [*constituency*] a place where people want to live and work. [*Write about your social contribution e.g. do you run projects to increase health and well-being? Has your organisation help attract other investment to make the area better? Are you an important community hub?*]

[*Write about the role that public funding plays in your business plans e.g.* In this organisation we receive 30% of funding from Arts Council England and 15% from the Local Authority, with the rest earned from ticket sales…etc] With increasing pressures on local authority budgets, these remain challenging times.

[*Organisation*] plays an important role in education in [*constituency*]. [*Write about your contribution to education e.g. do you run projects with children and young people? Do you work with local schools? If so, how many local children and young people have you reached, and what has been the benefit for them?*]

Arts and culture make a real difference in [*constituency*]. They also make a powerful contribution to the nation as a whole, adding £7.7 billion to the UK economy for less than 0.1% of Government funding in England. They incubate the talent that drives the commercial creative industries, one of the fastest growing parts of the UK economy.

Public funding of arts and culture helps to revive local economies. It drives regeneration and creates places where people want to live and work. They are a crucial resource that we cannot afford to lose. That is why I value your support.

I would like to invite you to our [*theatre/gallery/museum/*library] to show you the impact we are having in your constituency. If you would like to come and see the work we’re doing please ask your office to get in touch with *[insert a name and contact details]*.

I hope to hear from you soon.

Yours sincerely,