



# Arts Council England Corporate Plan 2015-18



Area appendices:  
South West

## Goal 1: Excellence is thriving and celebrated in the arts, museums and libraries

We will:

- support talent development of disabled artists by prioritising the development of individuals through increased showcasing, either by hosting Unlimited in the South West or working in partnership to develop a similar South West opportunity, and by committing to promote integrated practice as a key talent tool
- support Paraorchestra in their relocation from London to Bristol
- enable a step change in artistic practice in the outdoor sector by partnering with organisations such as Quest, 101 and Carnival Network South, and by fully integrating public art and work in the public realm at the heart of the outdoor arts' offer
- support the development of literature clusters through higher education institution partnerships in Bath and Plymouth

## Goal 2: Everyone has the opportunity to experience and be inspired by the arts, museums and libraries

We will:

- support the development of visual arts' activity outside traditional gallery spaces – 'the expanded estate', using Exeter as a potential case study in this regard
- work with partners in Cornwall to develop a cultural offer that responds to Parliament's granting of National minority status to Cornish language and identity
- identify a cohort of 'broadcast ready' National portfolio organisations in the South West and work with them to develop their plans
- identify market and coastal towns where cultural infrastructure is low, but libraries play a significant role at the heart of the community, and work with those libraries to increase access to arts and culture
- investigate the possibility of developing a dispersed consortium of partners to pilot a Creative people and places project across the rural south west
- retain Torbay, Plymouth and Rushmoor as priority places by supporting the development of the respective culture boards in Torbay and Plymouth, developing Plymouth's visual arts agenda in particular, and supporting

the development of the Rushmoor arts' consortium to drive cultural engagement and participation in Aldershot and Farnborough

## Goal 3: The arts, museums and libraries are resilient and environmentally sustainable

We will:

- increase the resilience of the visual arts' sector by further developing key philanthropy initiatives such as Outset SW, New Art Bristol and the South West Philanthropy Fellowship programme
- develop a pilot crowdfunding campaign in the South West to drive local giving for culture, and develop a process which might subsequently be transferable elsewhere
- develop shared projects and partnerships with three culture-focused Local Enterprise Partnerships (West of England, Cornwall and Dorset) to drive cultural and economic agendas
- identify and develop a cohort of South West arts' organisations and support them in developing greater resilience through successful commercial application of their creative property; particular targets might include South West recipients of Digital research and development grants

- support Bristol's future city ambitions – specifically the delivery of European Union Green Capital 2015 and the development of the open programmable city region project, #BristolOpen
- support the development of the West of England and urban South Hampshire as potential combined authorities, and identify and respond to other combined authority opportunities as appropriate

#### Goal 4: The leadership and the workforce in the arts, museums and libraries are diverse and appropriately skilled

We will:

- support the development of The Institute to provide a new and innovative approach for 16-19-year-olds interested in careers in the arts, cultural and creative sectors, and disseminate learning to other children and young people's cultural hubs in the South West
- develop a South West-specific Agents of change programme in order to broker ongoing relationships between diverse artists and major cultural organisations

#### Goal 5: Every child and young person has the opportunity to experience the richness of the arts, museums and libraries

We will:

- set up a literature development opportunity to enable children and young people in the South West to write creatively, and make and present their work in a variety of contexts and genres
- work with the South West Bridge organisation to develop clear, tangible and sustainable children and young people partnerships in Bristol, Somerset, Plymouth, Dorset, Rushmoor, the Isle of Wight, Bournemouth/Poole, Gloucestershire, Torbay and Wiltshire
- identify opportunities for music education hubs to maximise their potential as creative collaborators as well as service providers (through Bridge partnerships, place-based collaboration etc, including particular support for the Isle of Wight and Torbay)