



Arts Council England  
Corporate Plan  
2015-18



Artform appendices:  
Literature

Our research suggests that it is becoming increasingly difficult for writers to fund the time they need to write. We are supporting more emerging writers, but our studies show that writers at mid-career level are now in need of greater levels of assistance.

We will work to embed creative writing and reading in young people's cultural offer. In particular we want to strengthen the creative writing offer in schools.

Over the next three years, we will work to strengthen the support for writers and to open up literature to more people in the UK and internationally.

### Goal 1: Excellence is thriving and celebrated in the arts, museums and libraries

We will:

- work with partners, such as the Society of Authors and others, to make funding for mid-career writers more accessible
- support international exchanges and residencies for writers

- enable more writers to experiment with and develop work for new media platforms
- partner with the BBC to develop talent for broadcast work, spoken word and mixed media
- open up new opportunities for writers by working with the British Council to support international showcasing

### Goal 2: Everyone has the opportunity to experience and be inspired by the arts, museums and libraries

We will:

- review our policy for supporting reading to enable us to make the best case in the Spending Review
- work with the British Council to encourage and support incoming work in translation
- work with higher education institutions, libraries and other organisations to encourage more successful touring bids for literature, focusing on opening up access for families and less engaged sections of the population

### Goal 5: Every child and young person has the opportunity to experience the richness of the arts, museums and libraries

We will:

- develop the quality of creative writing opportunities available for young people in schools by piloting sustainable new models in the North and South West
- seek to have Artsmark and Arts Award embedded in literary activity