

Great Place Scheme – successful applicants

16 March 2017



Applicant	Arts Council region	Offered grant	Project description
Barnsley Metropolitan Borough Council	North	£1,264,000	The Boroughs of Barnsley and Rotherham are amongst some of the most deprived in England. However, they have the potential to become major visitor destinations and create economic growth and prosperity thanks to the important heritage in the villages of Elsecar and Wentworth. Several other attractions in the Boroughs have already benefited from National Lottery funding (including the Cooper Gallery in Barnsley and Clifton Park in Rotherham), boosting community engagement and the towns' visitor economies. This new funding will allow both Boroughs to increase levels of engagement in culture and tackle social issues using powerful heritage stories to reignite local pride and ambition.
Coventry City of Culture Trust	Midlands	£1,489,200	Coventry City of Culture Trust will use this investment to build on their current partnerships across the city. The three-year programme of activities and events will see culture embedded in all its plans, from jobs and growth to tourism, making Coventry a great place to live, visit and study. The project will also engage local communities and businesses to create exciting new partnerships.
Craven District Council	North	£1,340,300	This project covers two local authorities (Craven and South Lakeland) and two national parks (the Yorkshire Dales and the Lake District). Despite sharing magnificent landscapes, the area also suffers from a net migration of young people. This investment will support Craven District Council and its partners to retain and attract younger people to their districts to influence, support and create their future economy. Together they will research and implement new ways of working, new business models and new creative businesses to benefit all members of their rural communities - improving access to heritage, culture and services.
Derbyshire County Council	Midlands	£1,285,800	The Vital Valley programme will establish Derwent Valley Mills World Heritage site in Matlock, North Derbyshire as an attraction for visitors, embedding arts, culture and heritage locally, establishing a sense of pride in the area. Local artists and people will help shape these activities by working in partnership with cultural organisations, local authorities and businesses.

Gloucester City Council	South West	£1,489,200	National Lottery funding for Gloucester has spruced up parts of the town centre and paid for major work to the Cathedral. The City Council has a vision to transform how historic buildings and outdoor spaces are used and viewed by local people. This will support those who live, work and play in the city to follow their cultural interests, passions and vocations. The aim is to devolve custodianship of culture from the city council to a new, diverse and active Gloucester Culture Trust. The trust will work to increase local engagement with arts and heritage to raise aspirations and improve wellbeing, particularly among young people.
Great Yarmouth Borough Council	South East	£737,900	This project aims to bring about a 'cultural reimagining' of the seaside towns of Great Yarmouth and Lowestoft. Building on recent National Lottery investment (including the Venetian Waterways in Great Yarmouth), this funding will support the creation of a local cultural strategy. This will increase cultural education for children and young people, to inspire a strong sense of place and local pride, as well as using arts and heritage to attract visitors and drive economic growth.
Greater Manchester Combined Authority	North	£1,489,200	Greater Manchester Combined Authority (GMCA) represents the ten boroughs within the city region. While Greater Manchester as a whole enjoys a high quality provision of arts, culture and heritage, this investment will support GMCA to maximise the benefits of its devolution deal to achieve a more balanced distribution of this provision across all boroughs. One of the ways they'll do this is by supporting residents to explore Greater Manchester's rich history, working with the many arts and heritage organisations in the city region to create high quality, locally relevant work that increases local engagement with culture and changes the external perception of their place.
London Borough of Waltham Forest	London	£1,355,600	Working with partners, residents and businesses, this project will celebrate and deepen understanding of the unique local heritage and cultural diversity. Putting arts and heritage at the heart of regeneration schemes and supporting local skills to enhance employment will give current and future residents a better quality of life. Now, thanks to local ambition coupled with National Lottery funding for projects including the William Morris Gallery, local parks and a new wetlands habitat, the local authority wants to finish the job of putting Walthamstow firmly on the map.
Old Oak and Park Royal Development Corporation	London	£1,489,200	This project will use local culture, heritage and communities to shape the future of the London Plan's largest Opportunity Area. It will work with diverse partners to deliver a world-class arts and heritage programme, which involves the whole community. It will enable thousands of artists, local residents as well as cultural, community and heritage partners to play a key role in the future regeneration and long term success of the area.

Reading Borough Council	South East	£558,400	This project will build on the momentum of the 2016 Year of Culture, to transform cultural opportunities for both residents and visitors. Key areas are: a community outreach programme that will develop projects with partners in the public, private and voluntary sectors; a new governance structure and partnerships; and research by the University of Reading to help develop a local cultural commissioning framework. In addition, the new annual Reading-on-Thames Festival will bring a burst of cultural excellence to the town.
Rural Media Charity (Herefordshire)	Midlands	£748,200	Putting culture at the heart of its plans, Rural Media Company will host events and activities in the rural setting of Herefordshire to engage with rural communities and develop their understanding of how culture can enrich the lives of people and families who live there. Working in partnership with award-winning artists and arts organisation, together with cultural organisations and networks, this three-year project will transform the view of culture within communities.
Sunderland Culture	North	£1,249,900	This project is led by Sunderland Culture, a new organisation set up by Sunderland City Council, Sunderland University and the Music, Arts and Culture (MAC) Trust. Our investment will support them to work in partnership with communities and local organisations on initiatives to boost the creative economy, health and wellbeing, community cohesion and opportunities for young people. Part of their work will also involve building a city-wide strategy to better tell Sunderland's heritage and artistic story. This will attract more visitors to the city, both from local areas and further afield.
Tees Valley Combined Authority	North	£1,332,500	This project focuses on the five local authority areas of the Tees Valley, offering an opportunity to strengthen arts, culture and heritage networks across the area. The investment will support 'settlement' sites where community arts activities will be based, as well as overarching programmes designed to bring the different sites and communities together. The programme allows for the carnival making skills of the Stockton International Riverside Festival to be shared and developed across Tees Valley. Theatre Hullabaloo will work with parents and babies on creative play in all areas. One of the programmes will involve community groups working with Tees Valley Arts to explore the history and impact of the River Tees in each of the five boroughs.
The Creative Foundation (East Kent)	South East	£1,489,200	East Kent has a rich recent cultural history, which has helped define the region and give it a shared identity. Kent Cultural Transformation Board has asked three leading local cultural organisations to work with communities to transform the public realm, housing and historic environments - reimagining them for contemporary use. It will identify historic areas that have lost their original purpose and - through understanding their past and working with communities - will use contemporary artists to imagine and deliver a new future.

Torbay Economic Development Company Ltd	South West	£1,191,400	This ambitious project will make Torbay a great place to live, work, play and visit, by promoting health and wellbeing, developing civic pride and making the most of the area's natural beauty and rich heritage. The investment will help Torbay to transform their cultural offer, building on their reputation for innovative, community-driven arts and heritage in unusual places and spaces. Torbay Culture Board will work with the people of Torbay and a range of cultural and civic partners to maximise the impact of culture on people's lives and on the economy. This will put Torbay back on the map as a great cultural centre.
Visit County Durham	North	£1,489,200	The Northern Heartlands Great Place scheme focuses on a predominantly rural area, combining the catchments of the River Tees and the River Wear in South West Durham. A legacy of the Heart of Teesdale Landscape Partnership, the team will work with tourism agency Visit County Durham and some 30 partner organisations (including arts organisations, museums, wildlife and river trusts and universities) to strengthen arts, culture and heritage networks. This investment will support activities such as a major two year project with Opera North, in which they'll work with diverse community groups to develop a multimedia community opera inspired by local histories and storytelling.