

Organisation	Description	Priority Area
Dance of Black Origin	Setting up a subsidised ticket scheme and audience-building programme to create opportunities for new audiences from African, African-Caribbean, Chinese and South Asian communities to attend events at the Re-flex Festival.	Cultural diversity
Cartwheel Community Arts	Researching the attitudes among the North West's Pakistani community towards attendance at dance events.	Cultural diversity
People's History Museum	Is the combination of drama and creative writing as an outreach activity an effective method of attracting and sustaining new audiences and demonstrating to them the relevance of the Pumphouse Museum, its collections and activities?	Cultural diversity, social inclusion
Bury Art Gallery	Can adults be encouraged to participate in visual arts activities, both production and consumption, by approaching them as parents.	Cultural diversity, social inclusion
Unity Theatre	Collaboration with Merseyside Dance Initiative and Bluecoat Arts Centre to test why there is an absence of Black attenders at the theatres and other events organised by the three organisations.	Cultural diversity
Shorelines	Will story-telling sessions lead to increased interest in and involvement with literature among primary school children. The project aimed to increase school children's involvement in literature by using a multimedia approach.	Young people
Burnley Youth Theatre	Finding out why young people do not access arts based activities.	Young people

Organisation	Description	Priority Area
Merseyside Probation Service	Testing the effectiveness of creative workshops in increasing access to the arts for young people in a probation hostel situated in a residential conservation area in Liverpool.	Young people
Knowsley MBC	Testing the use of a community TV channel to engage young people in arts activity. The project aimed to engage young people through participation and develop the creative arts content of a community TV channel.	Young people
Ellesmere Port and Neston /Action Transport Theatre	Testing the assumption that disaffected young people of 16-25 can be influenced in their personal and professional development and will change their attitudes towards the arts through participation and active engagement with arts activity.	Young people
Cheshire Dance Workshop	Identifying barriers to participation by young people in order to develop models of good practice by engaging 'hard to reach' young people involved in art activities and taking them through a process to develop their leadership skills.	Young people
Hyndburn Borough Council	Exploring the issues that hold young people back from visiting a gallery whilst working with them to create a future programme of work for young people based at the Haworth Art Gallery. The project aimed to introduce young people to the arts and to get past the image that galleries are 'dusty, dark and dull'.	Young people

Organisation	Description	Priority Area
Whitworth Art Gallery	Targeting people from local low income households to become gallery attenders. Finding out if children from local primary schools take part in a project at the gallery then their families and extended families will be invited and encouraged to attend. The gallery would then be able to begin a sustainable relationship with these groups.	Low income households
Buxton Opera House	Using the Test Drive the Arts model, to attract rural communities with a low propensity to attend the arts, to attend Buxton Opera House.	Low income households
Virtual Migrants	Targeting migrant communities to research and test the effectiveness of the approach being developed by an installation project. The experimental model of exhibiting the work encouraged new audiences to use the gallery space and encouraged engagement with the artwork itself.	Low income households

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